

APPOINTMENT OF LUDOVIC VAN DE VOORDE AS HEAD OF CONSUMER FINANCIAL SERVICES

Info Presse

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Ludovic Van de Voorde is appointed **Head of Consumer Financial Services**, as of December 1st 2023, and will be reporting to Delphine Garcin-Meunier, Head of Mobility and International Retail Banking & Financial Services. Ludovic is Chief Executive Officer of CGI Finance since September 2021, he retains this role in his new position.

Within the Department of Mobility and International Retail Banking & Financial Services, Ludovic will be responsible for the entire consumer credit business. His role will be to steer activities while defining a synergistic roadmap focused on business performance and profitability. Ludovic has a strong experience within the Group in both retail banking and consumer credit, which will be assets in the success of its new missions.



Biography Ludovic Van de Voorde

A graduate of EM Lyon and Panthéon Assas University, Ludovic began his career in 1995 as a consulting auditor at Price Waterhouse Coopers before joining Crédit du Nord Group in 1999. He held several high-level positions at headquarters and throughout the network (Rhône-Alpes and Hauts de France regions). In 2018, he became Head of Transformation for Crédit du Nord Group, member of Codir, then Head of Retail & Innovation in 2019. On 1 September 2021, Ludovic Van de Voorde was named Chief Executive Officer of CGI Finance. His appointment as Head of Consumer Financial Services within the Department of Mobility and International Retail Banking & Financial, including among other entities such as CGI Finance, Fiditalia, BDK and Hanseatic Bank, will be effective as of December 1st 2023.

[LinkedIn Profile](#)

Press contact:

Amandine Grison_+33 1 41 45 92 40_ amandine.grison@socgen.com

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The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

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- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in Equity Derivatives, Structured Finance and ESG.
- **International Retail, Mobility & Leasing Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), Ayvens (the new ALD | LeasePlan brand), a global player in sustainable mobility, as well as specialized financing activities.

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