



## NEWS FLASH

Paris, 9<sup>th</sup> November 2016

### **SHAREHOLDER RELATIONS: SOCIETE GENERALE WINS THE 2016 AWARD FOR DIGITAL**

At the 2016 Shareholder Relations Awards - the sixth edition of the event organised by Les Echos and Investir/Le Journal des Finances in partnership with audit firm Mazars - Societe Generale won the 2016 Award for Digital for the best e-communications with individual shareholders and investors.

The digital transformation is at the centre of Societe Generale's strategy and the development of digital solutions and services for individual shareholders and investors is naturally an important part of this. Several initiatives stood Societe Generale apart from its peers:

- the mobile phone app that allows individual shareholders to remain in touch with the Group's latest news at all times (share price, news, events, audio and video interviews, access to the Societe Generale Club);
- the live broadcast of the General Shareholders' Meeting on the Shareholders app and the website;
- online conferences on current affairs or asset management matters, during which individual investors can ask questions live;
- the area of the corporate website dedicated to shareholders was deemed comprehensive, modern and efficient, and members of the Societe Generale Club also have a customised interface;
- regular e-mail information updates, in particular on the same day the quarterly results are announced.

At the award ceremony held on 8 November, Philippe Heim, the Group's Chief Financial Officer, said, "This award reflects the importance the Group attaches to modernising its communications in order to maintain close ties with its shareholders. Societe Generale has seized the opportunities offered by digital technologies to provide transparent, informative, regular communications for its shareholders."

#### **Societe Generale**

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Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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