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Société Générale Cross Asset Research strengthens high yield research

Broadening its Cross Asset Research offering to clients in line with the rapid development of the Euro High Yield market, Société Générale is further developing its high yield and cross-over research capabilities through the development of a sector approach.

This will allow analysts to capitalise on their already extensive industry knowledge when analysing specific names. To support the growth of its high yield-dedicated research, Société Générale has hired **Adam Harnetty** as a senior credit analyst responsible for industrial and general industry names. He will also act as co-ordinator for the European high yield research effort and will report to Benoit Hubaud, head of credit, fixed income and FX research.

The high yield research team will further be enhanced with the support of **Sonia van Dorp**, a senior credit analyst in the consumer and services sector, who, along with her current responsibilities will also supervise the coverage of high yield names in the sector. High yield telecoms research will continue to be covered by **Jostein Gauslaa**.

A further analyst dedicated to high yield will be added to the team in the coming months

Notes to editors:

Adam Harnetty, ACA, (39) will join Société Générale from BNPP where he was a senior high yield credit analyst responsible for industrial and general names. He was previously a high yield fund manager and analyst at Amvescap for 10 years.

Sonia van Dorp (33) is a senior credit analyst in the consumer & services sector, based in Paris. She has been with part of Société Générale credit research team for three years and was previously a high yield specialist at Deutsche bank.

Société Générale Cross Asset Research has undergone significant changes, and its improved quality is reflected in today's rankings, as shown in the latest Euromoney credit research survey. Overall, the bank's cross-asset research now ranks among the top 5 for credit research (#2 for credit strategy and quantitative research), from 8th position in 2005.

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