



CORPORATE &
INVESTMENT BANKING

Press Release

13 April 2005

SG CORPORATE & INVESTMENT BANKING APPOINTS NEW HEAD OF GLOBAL INVESTMENT BANKING DIVISION IN GERMANY

SG Corporate & Investment Banking is pleased to announce the promotion of **Jörg Freimund**, as Head of the Global Investment Banking Division (GIBD) in Germany. He will be responsible for continuing the development of SG CIB's investment banking activities in Germany. Based in Frankfurt, he will report to Thierry Aulagnon, Head of GIBD Europe.

Jörg Freimund will focus on reinforcing the ECM and M&A teams in Frankfurt and on boosting SG CIB's marketing drive to target clients.

Jörg, 38, joined SG CIB in 1998 working initially as part of the London based Capital Goods team advising clients that included Rolls Royce, Volvo, Peugeot, Vallourec, Mark IV Industries, BC Partners and Prudential Ventures. Between 2001 and the present, Jörg was a Managing Director in the M&A Technology team in Paris where he focused on Investment Banking clients in the electronics and telecom equipment sector. During this time Jörg advised groups including Thales, Alcatel and Invision on buy or sell side assignments. He was also involved in the origination of ECM transactions with Cambridge Silicon Radio and Kontron AG.

Thierry Aulagnon says, "Jörg's longstanding international track record in M&A and his experience in the capital goods and technology sectors will be a great asset for SG CIB in Germany where these industries are a core component of the investment banking business."

Jörg holds a Diplom Kaufmann degree (MBA) from Johann Wolfgang Goethe Universitaet of Frankfurt.

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NOTE TO EDITORS

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- Retail Banking & Financial Services: Société Générale serves nearly 16 million retail customers worldwide.
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SG Corporate & Investment Banking

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