

# Record in third-quarter 2003

Operating income: +7.7% 1 million orders executed

With more than 1 million orders executed in Europe in the third quarter 2003 and an operating income increased by 7.7% to EUR 23.7 million, BOURSORAMA has realised the best level of activity for the past 3 years.

## > 7.7% growth in operating income for the third-quarter of 2003

Despite the ongoing sluggish economy, BOURSORAMA's third-quarter operating income stood at EUR 23.7 million, versus EUR 22.0 million on a pro-forma basis in the same quarter of the previous year. This growth reflects the strong performance of online savings, with a total of over 1 million orders executed in the third quarter.

## Online savings: healthy results for each entity

#### • France: 290,000 orders executed in September

In France, operating income for online savings amounted to EUR 16.1 million in the third quarter of 2003, versus EUR 15.9 million in the third quarter of 2002. After the typically calm month of August, activity recorded a 56% pick-up in September. Third-quarter customer activity reached levels that had not been seen since 2001 (26.2 orders/account/year).

#### Confirmed recovery in activity in Germany

With 240,000 transactions, that is to say 33.3 orders per account per year, activity of customers in Germany is higher to the level of activity in the third quarter of 2002, and rival those in 2001.

#### • Spain: unprecedented activity in September

In the third quarter, activity in Spain rose by 58% compared with the same period of the previous year, with 42,040 orders executed. Customer activity also increased sharply, reaching 14.5 orders/account/year for the first nine months of the year, versus an average of 11.9 for 2002.

• United Kingdom: 7th consecutive month of buoyant activity – Integration of the entity into the Group With 45,000 transactions, third-quarter activity in the United Kingdom posted 80% growth on the third quarter of 2002. At the same time, the number of accounts increased by 21.6% for a total of 94,030 accounts. Moreover, restructuring measures aiming to reduce costs and refocus activity on the entity's core business were undertaken. The entity's target is to reach breakeven point in early 2004. Building on this performance (rising revenues and diminishing costs), BOURSORAMA has decided not to pursue the offers to take over SELFTRADE UK and to integrate this entity into the Group.

## ➤ Media: record audience levels in September

Operating income for Media totalled EUR 1.1 million in the third quarter of 2003, down on the previous quarter, but in line with the highly seasonal nature of the sector.

BOURSORAMA's commercial advertising business is attracting a growing number of advertisers (BMW, IBM, Lancôme, Peugeot, SFR, etc.), while benefiting from a strong capacity to foster their loyalty. Over 70% of these advertisers have renewed their advertising campaign on the site at least once since the beginning of the year.

Today, over 190 listed companies use BOURSORAMA's financial advertising services to announce their results or financial transactions to their shareholders.

#### ABOUT BOURSORAMA

BOURSORAMA is the French leader in online finance offering private investors a unique internet gateway to comprehensive financial information and high quality online investment tools.

- BOURSORAMA is No.1 in each of its business lines:
- the Group is the leading player in online investment in France, well-positioned in Germany with the most active investors and is seeing strong growth in Spain;
- in Media, BOURSORAMA is the number one source of online financial information in France with 1.8 million unique visitors per month (250,000 a day).

BOURSORAMA is listed on the Nouveau Marché (NextEconomy)/ISIN code: FR0000075228 (BRS) – Reuters code: FMTX.LN – Bloomberg code: BRS FP / For all the latest financial news on BOURSORAMA, go to: <a href="http://groupe.boursorama.fr">http://groupe.boursorama.fr</a>

Contacts:

Boursorama
Richard Avramovic
Head of Communications
Tel: +33 (0)1 46 09 48 35
richard avramovic@boursorama.fr

Publicis Consultants Ecocom Stéphanie Tabouis Press Officer Tel: +33 (0)1 44 43 66 20 stephanie tabouis@consultants.publicis.fr

## **Business indicators**

		2003		
	Q1	Q2	Q3	
Operating income (in EUR millions)				
Crown	19.9	22.6	23.7	
Group incl.:	19.9	22.0	23.7	
	13.5	15.4	16.1	
Online savings – France Online savings – Europe	5.3	5.9	6.5	
Media	1.2	1.4	1.1	
Media	1.2	1.4	1.1	
Number of orders executed				
Group	866,990	1,030,825	1,010,294	
incl.:	000,550	1,000,020	1,010,20	
France	621,882	748,874	683,572	
Germany	189,760	201,515	239,531	
Spain	31,702	45,046	42,040	
United Kingdom	23,646	35,390	45,151	
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Number of accounts				
Group	259,153	262,567	266,620	
incl.:			-	
France	129,923	131,534	132,655	
Germany	31,494	29,515	28,047	
Spain	10,373	11,225	11,888	
United Kingdom	87,363	90,293	94,030	
Opening of new accounts (gross)				
Canada	0.054	7.614	7 922	
Group incl.:	9,854	7,614	7,833	
	2.625	2.200	2.700	
France	3,625	3,206	2,790	
Germany	267	331	252	
Spain	531	748	698	
United Kingdom	5,431	3,329	4,093	