

## Press Release

Paris, 16 march 2006

### **Société Générale: new appointments within the International Retail Banking division**

**Gérald LACAZE** has been named Head of African, Mediterranean and Overseas regions within Société Générale's international retail banking division. Based in Paris, he will ensure the control and development of Société Générale's subsidiaries in :

- Benin, Burkina Faso, Cameroon, Ivory Coast, Ghana, Guinea, Equatorial Guinea, Madagascar, Senegal;
- Algeria, Cyprus, Egypt, Jordan, Lebanon, Morocco, Tunisia;
- French West Indies, New Caledonia, French Polynesia, Reunion and Mayotte.

Born in 1951, Gérald Lacaze holds a Doctorate in Public Law and a Master's in International Law from the USA. In 1978, he joined Société Générale's aeronautical and military export finance department as deputy manager. He held various sales positions in Chicago and London from 1985 to 1993 and was successively appointed deputy manager for Africa, the Near East, and then the Americas. G Lacaze was later appointed to the position of Head of the advisory department for mergers and acquisitions for Africa and the Near East. In 2001, he joined the retail banking outside France division as Corporate Secretary. He was appointed to his current job at the beginning of the year.

**Jean-Didier REIGNER** has been named Head of Europe for Société Générale's international retail banking division. Based in Paris, he will ensure the control and development of Société Générale's subsidiaries in Bulgaria, Greece, Czech Republic, Romania, Russia, Slovakia, Slovenia and Serbia and Montenegro.

Born in 1959, Jean-Didier Reigner has a degree from the Ecole Nationale de la Statistique (ENSAE). He joined Société Générale's French network in 1985, having started his career at UNILOG. In 1992, he became head of financial supervision of the international network in Development and Capital Markets. He was appointed head of development firstly in Frankfurt in 1994, then in London and New York. In 2001, he took the position of Chief Financial Officer for SG Corporate and Investment Banking for the Americas. He was appointed to his current job at the beginning of the year.

PRESS RELATIONS  
SOCIETE GENERALE

Jérôme FOURRE  
+33 (0)1 42 14 25 00  
Stéphanie CARSON-PARKER  
+33 (0)1 42 14 95 77

Hélène AGABRIEL  
+33 (0)1 42 14 97 13  
Laura SCHALK  
+33 (0)1 42 14 52 86  
Mireille MOURTADA  
+33 (0)1 42 14 58 19

COMM/PRS  
Tour Société Générale  
92972 Paris La Défense cedex  
France  
Fax: +33 (0)1 42 14 28 98  
[www.socgen.com](http://www.socgen.com)

SOCIETE GENERALE  
A French corporation with share  
capital of EUR 542,860,226,25  
552 120 222 RCS PARIS

**Serge EVEILLÉ** has been named Commercial Manager for international retail banking. Based in Paris, he is responsible for individual, self-employed professional and business clients, as well as multi-channel banking and electronic payments abroad.

Born in 1950, Serge Eveillé has a degree in « Etudes Economiques et Statistiques Industrielles du Conservatoire National des Arts et Métiers ». Serge Eveillé joined Société Générale in 1970. After a number of positions in the retail network, he was appointed deputy head of the Lille branch office in charge of corporates. In 1997, he moved to Paris as deputy head of the e-commerce department in charge of electronic banking, Y2000 and euro changeover. In 2001, he became head of sales for the Bordeaux region. He was appointed to his current job at the beginning of the year.

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#### **Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves about 19 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,418 billion, December 2005) and under management (EUR 386 billion, December 2005).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

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