

Press release

London, Paris, 19 September 2007

Société Générale Corporate & Investment Banking appoints Laurent Cassin as Managing Director within ECM

Société Générale Corporate & Investment Banking appoints Laurent Cassin as Managing Director, Equity Capital Markets. Laurent will cover Energy, Utilities, Oil & Gas, Aerospace & Defense and Metals & Mining. Based in Paris, he will report to Michel Cohen, Global Head of Equity Capital Markets.

Laurent began his career in 1991 with Calyon's Inspection Department before joining the investment banking division. Laurent then held different positions in Corporate Equity Origination at Deutsche Bank from 2000 and at Lazard Natixis from 2004.

Laurent Cassin graduated from Ecole des Ponts et Chaussées and the Société Française des Analystes Financiers and holds an MBA.

Press contacts:

Joanne Logue
Joanne.logue@sgcib.com Tel + 44 20 7676 68 03

Astrid Brunini
astrid.brunini@sgcib.com Tel + 33 1 42 13 68 71

SOCIETE GENERALE
PRESS RELATIONS

Stephanie Carson-Parker
Tel: 331 42 14 95 77
stephanie.carson-parker@socgen.com

SOCIETE GENERALE
CORPORATE & INVESTMENT
BANKING

Jasvant Singh
Tel: + 44 20 7676 6800
jasvant.singh@sgcib.com

Russell Gerry
Tel : + 44 20 7676 68001
russell.gerry@sgcib.com

SOCIETE GENERALE
A French corporation with share
capital of EUR 582.831.013,75
552 120 222 RCS PARIS

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves 24 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 580 billion, June 2007) and under management (EUR 467,2 billion, June 2007).
- **Corporate & Investment Banking:** Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking ranks third in the euro zone in terms of NBI. It is the bank of reference for:

- **Euro capital markets.** A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- **Derivatives.** A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- **Structured finance.** A worldwide leader in export, project and structured commodity finance with global expertise in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity.

www.sgcib.com