

## Press Release

Paris, 22 October 2009

### Appointments

**Philippe Perret** has been appointed Chairman and Chief Executive Officer of SOGECAP, the life insurance company of Société Générale Group. He will replace **Alain de Saint-Martin** who will retire on 30 November 2009.

Philippe Perret, born in 1963, is a graduate of the French Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE) and of Paris I Sorbonne University in macro-economic analysis; he is a member of the Institute of Actuaries. He started his career in Natio-Vie, the life insurance company of the BNP Group, in 1987 as financial manager and became Chief Financial Officer in 1992. He joined the Société Générale Group in 1997, as Deputy General Manager of SOGECAP, the Group life insurance company, and was appointed Co-Chief Executive Officer of SOGECAP in 2006.

**Marc Duval** will join SOGECAP management to become Co-Chief Executive Officer in charge, notably, of activities in France.

Marc Duval, born in 1964, is a graduate of Sciences Po Paris and also graduated from Paris IX Dauphine in Banking and Finance management and from the IEP Paris in International Economics and Finance. He entered the Société Générale Group in 1988, as inspector in the General Inspection department. In 1995 he joined SOGECAP as Head of the Marketing and Commercial department and became SOGECAP Deputy Chief Executive officer in 2000. In 2001 he also became Chairman and CEO of ORADEA Vie, SOGECAP's life insurance subsidiary dedicated to brokerage. In 2004 he joined the French banking network of Société Générale as Regional Manager. Since October 2006 he is Chairman and CEO of La Marocaine-vie, the Group's life insurance company in Morocco.

These appointments will be effective December 1<sup>st</sup>, 2009

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**Frédéric Jacob-Peron** will join SOGESSUR, the non-life insurance company of Société Générale Group as Chief Executive Officer. He will succeed **Erik Songeur**, who will take up new responsibilities within the Group.

PRESS RELATIONS  
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A French corporation with share capital of EUR 812,925,836  
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Frédéric Jacob-Peron, born in 1964, is an Engineer physicist. He graduated from Essex University (UK) and holds an MBA degree from HEC (Hautes Etudes Commerciales). Frédéric started his career in Cardif in 1992, where he was in particular in charge of the partnership with Crédit du Nord.

In 1997 he became head of development of life insurance at HSBC (then CCF). He joined Société Générale Group in 2001. He was first appointed Marketing Director of SOGECAP, Société Générale Group life insurance company and then in 2004 Deputy CEO of SOGECAP, in charge of development in France

This appointment will be effective November 1<sup>st</sup> 2009.

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#### **Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

[www.societegenerale.com](http://www.societegenerale.com)

#### **Sogécap**

- Sogécap is the life insurance company belonging to the Société Générale Group. It is the seventh largest Life Company, and fourth largest bank insurance company in France.
- The Sogécap Group, which is present in 15 countries, operates in four areas of activity: credit life insurance, individual protection, saving and pension fund products. It generated a turnover of 7.8 billion euros in 2008, and managed assets stood at more than 63 billion at the end of 2008 with 7.8 million contracts to its name.

[www.sogecap.com](http://www.sogecap.com)

#### **Sogessur**

- The non-life insurance company of the Société Générale Group, Sogessur is a dynamic player on the bancassurance market. The company is the fourth largest bancassuror in France.
- Sogessur creates and develops vehicle, home, accident (GAV) and legal protection insurance products. Aimed at private individuals, these products are marketed by the branches of the Société Générale group networks.
- The company managed, at the end of 2008, some 1.1 million contracts.