

PRESS RELEASE

Paris, 3 September 2012

APPOINTMENT

Societe Generale announces the appointment of **Jean-Luc Parer** as Head of the International Retail Banking division as of today. He becomes member of the Executive Committee of the Group. Jean-Luc Parer replaces **Jean-Louis Mattei**, who becomes Advisor for the General Management. Jean-Louis Mattei will exercise his rights to retirement as of March 1st 2013.

Jean-Louis Mattei joined Societe Generale Group in 1973 and helped develop the International Retail Banking division for more than 20 years during which he strengthened the historical presence of the Group while entering new markets where Societe Generale now benefits from leading positions.

Jean-Luc Parer began his career in September 1980 in Societe Generale's Inspection department. In 1991, he joined Societe Generale Corporate & Investment Banking as Deputy Head and then Head of Structured Finance. In 2001, he was involved in setting up the Global Debt and Financing Business. In 2003, he became responsible for supervising the bank's Debt Capital Markets activities and in 2005 he was appointed Deputy Global Head of those activities. In 2007, he became Head of the Capital markets and Financing division then Head of the Global Finance division in 2009. In 2012, he was appointed special advisor to the Group's International Retail Banking business. Jean-Luc Parer is a member of Societe Generale's Management Committee.

Jean-Luc Parer is a graduate of HEC and holds a Master's degree in Law.

PRESS RELATIONS

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.
www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*