

## Press release

Paris, 3 December 2007

### **Société Générale completes the acquisition of Banco Cacique**

On 30 November 2007, Société Générale completed the acquisition announced on 26 February 2007 of 100% of Banco Cacique, following approval by the Brazilian authorities.

Banco Cacique, an important player in the field of consumer loans headquartered in Sao Paulo, employs 2,300 people in 20 states throughout the Brazilian territory.

Banco Cacique possesses an extensive network of 190 branches and 2,500 prescriptors to serve a client base of 900,000 individual customers and 350,000 active credit cards. Via its various credit activities, new lending for Banco Cacique reached USD 920M, and its portfolio of outstandings stood at USD 580M as of 31/10/2007.

This acquisition is part of the development strategy of the Specialised Financial Services division in Brazil, which also comprises ALD Automotive (long-term vehicle rental). It reinforces the activities of Société Générale Consumer Finance in the country, previously based around Banco Pecunia, acquired in March, 2006. Finally, it strengthens the presence of Société Générale Group in Brazil: Banco Société Générale Brasil (corporate and investment banking) and Fimat (brokerage).

#### PRESS DEPARTMENT

Hélène AGABRIEL  
+33 (0)1 41 45 97 13  
Stéphanie CARSON-PARKER  
+33 (0)1 42 14 95 77  
Mireille MOURTADA  
+33 (0)1 42 14 58 19

Laura SCHALK  
+33 (0)1 42 14 52 86  
Carole THILLOU  
+33 (0)1 42 14 02 17  
Assistant: 01 42 14 49 48  
Fax: +33 (0)1 42 14 28 98

SOCIÉTÉ GÉNÉRALE  
COMM/PRS  
75886 PARIS CEDEX 18  
[www.socgen.com](http://www.socgen.com)  
Société Anonyme with capital of EUR 582.831.013,75  
552 120 222 RCS PARIS

**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

Retail Banking & Financial Services: Société Générale serves 27,6 million individual customers worldwide.

Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 585 billion, Sept 2007) and under management (EUR 450,1 billion, Sept 2007).

Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

[www.socgen.com](http://www.socgen.com)

**Société Générale Consumer Finance**

Société Générale Consumer Finance manages the international consumer finance activities of the Group. It employs more than 17 000 persons and manages subsidiaries in 24 countries with over EUR 22 bn outstanding.

It provides multi-product financing solutions to a client base of individuals and partners :

Financing of sales, consumer goods and vehicles for retailers and manufacturers

Direct financing solutions to individuals

Management services to retail banking partners

Société Générale Consumer Finance subsidiaries regularly rank among the main players on the local markets where they operate : in France, Italy, Germany, Morocco, and Russia for example.