

## Press release

Paris, 6 November 2007

### Appointment

**Bernard David** is appointed Deputy Head, International Retail Banking of Société Générale Group. As such, he becomes a member of the Group's Management Committee. Bernard David succeeds Philippe Vigué who is retiring.

Bernard David, 55, is a graduate of the Institut d'Etudes Politiques in Paris. He began his career with Société Générale's General Inspection in 1978. In 1989, Bernard David joined the Retail Customer Marketing Division, where he was successively in charge of new product launching then client segmentation. From 1992 to 1995 he was Managing Director of Neuilly-sur-Seine retail branches. In 1995 he was appointed Head of Marketing and Products for top affluent customers. Bernard David had since 1997 been part of the inception and the development of SG Private Banking and became its Deputy Head in 2001. From March 2007 he was Advisor to the Head of International Retail Banking.

#### Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 24 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 580 billion, June 2007) and under management (EUR 467,2 billion, June 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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