

## Press release

Paris, 3 May 2007

### New certifications for Société Générale entities

In the framework of its policy on quality, Société Générale is implementing a targeted certification plan. This process has been expanded since the first ISO 9001 certifications were obtained over 10 years ago and has repeatedly demonstrated its relevance. It has proved to be an effective way to render Group processes more secure and sustain their performance in an environment of ever-evolving businesses, strong external growth and tougher competition.

Many of the Group's entities and activities are now ISO 9001 certified, from retail banking to specialised financial services, both in France and abroad: ALD Automotive, Employee Savings, Franfinance, ECS, Sogecap, Sogessur, CGA, Card Services, SGMB.

Most recently, BVF-SG, the Madagascan subsidiary of Société Générale, and SGMB, its Moroccan subsidiary, both obtained ISO 9001 certification for their international activities.

In France, the Card Services department broadened the scope of its Call Centre certification (obtained in 2005) to include services for business customers and supervision of automated teller machines. In addition, CGA, the Group's factoring subsidiary, just had its 2004 certification renewed.

Furthermore, the four Customer Relations Centres for Retail Banking in France and the Direct Banking Department, which were the first to receive NF X50-798 service certification in March 2006, just had this label renewed.

On its side, Boursorama, the Group's online broker, expanded its AFAQ WEBCERT® certification to encompass its Boursorama Vie life insurance investment products.

Certification measures represent effective, skills-enhancing tools applied to specific contexts. Alongside these measures, Société Générale is working continuously to optimise cross-disciplinary processes and develop methodologies for evaluating the performance of entities within the Group.

#### PRESS DEPARTMENT

Hélène AGABRIEL  
+33 (0)1 41 45 97 13

Stéphanie CARSON-PARKER  
+33 (0)1 42 14 95 77

Mireille MOURTADA  
+33 (0)1 42 14 58 19

Laura SCHALK  
+33 (0)1 42 14 52 86

Carole THILLOU  
+33 (0)1 42 14 02 17

Assistant: 01 42 14 49 48  
Fax: +33 (0)1 42 14 28 98

SOCIÉTÉ GÉNÉRALE  
COMM/PRS  
75886 PARIS CEDEX 18  
[www.socgen.com](http://www.socgen.com)

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**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 22,5 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 262 billion, December 2006) and under management (EUR 422 billion, December 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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