

Paris, 30 October 2006

Pascal Bied-Charreton appointed Head of Development Asia for SOGECAP

Pascal Bied-Charreton has joined the international division of SOGECAP, the life insurance company fully owned by Société Générale group, as head of development Asia.

Pascal Bied-Charreton, 41, is a graduate of Ecole Centrale Paris, qualified actuary, member of the Actuary Institute.

Pascal Bied-Charreton has gained a strong experience in the field of banking and insurance in particular, within the group BNP (now BNP Paribas) and the French Federation of Insurance Companies (FFSA). Before joining SOGECAP group in 2006, Pascal Bied-Charreton was technical head of "Natio-Vie" from 1994 to 2000 within the group BNP. He was subsequently appointed deputy-CEO of BNP Epargne Entreprise.

In 2003, he joined FFSA as Head of the research department, statistics and IT.

This appointment confirms SOGECAP's major interest in developing its activities abroad and particularly in Asia.

Société Générale

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- Retail Banking & Financial Services: Société Générale serves more than 20 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1 516 billion, June 2006) and under management (EUR 397,2 billion, June 2006).
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SOGECAP

Life Insurer and Capitalisation company of the group Société Générale, SOGECAP employs 820 people of which 380 outside France. The company is ranked as 3rd « bancassureur » and 5th life insurer in France. In 2005, the group SOGECAP had a turnover of 7.982 MEUR (growth of 17%) and over 50 bn EUR loans outstanding.

www.sogecap.com

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