

Clichy, 19 April 2006

## **ALD Automotive sets up in Lithuania**

**ALD Automotive, international leader in vehicle operational leasing and fleet management, has now extended its geographical coverage to Lithuania.**

ALD Automotive Lithuania, a new subsidiary of ALD International, has been operational since the beginning of 2006. Operational leasing is a new product on the Lithuanian market, where the tendency is more to automobile financing without the associated services. With its advanced management and reporting solutions, ALD Automotive offers an innovative product.

The number of new vehicles sold on the Lithuanian automobile market stood at 15,074 units in 2005, representing an increase of 13.9% on the previous year.

ALD Automotive Lithuania is managed by Mr Kent Bjertrup, who has been working in the ALD Automotive group since 1998.

This new set-up, further to those realised during 2005 in Estonia, Romania and Ukraine, clearly demonstrates the confidence shown by ALD International in the economic development of the Central and Eastern European countries and also its ambition to accompany its international customers throughout the world.

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### **Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 19 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,418 billion, December 2005) and under management (EUR 386 billion, December 2005).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

[www.socgen.com](http://www.socgen.com)

### **ALD Automotive**

ALD Automotive is the operational leasing and fleet management business line of the Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates now in **31 countries**: Austria, Belgium, Brazil, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Hungary, India, Italy, Lithuania, Luxembourg, Morocco, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK and Ukraine
- Employs **3,200 persons** dedicated to customer satisfaction
- Manages over 602.000 vehicles (2005-end in Full Service Leasing and Fleet Management)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

[www.aldautomotive.com](http://www.aldautomotive.com)

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