



PRIVATE BANKING

Press Release

Paris, December 5, 2005

SG Private Banking wins award for 2005 Outstanding Private Bank for Alternative Investments

SG Private Banking has been named Outstanding Private Bank for Alternative Investments by Private Banker International (1) magazine during its recent 15th Wealth Conference in Singapore.

This award was presented to Daniel Truchi, CEO of SG Private Banking (Asia Pacific), who accepted it in the name of SG Private Banking.

The private banks nominated for the award were selected by readers of Private Banker International magazine and the winners were then chosen by a jury of Private Banking specialists.

Pierre Mathé, Global Head of SG Private Banking, stated: "This award confirms the expertise of our teams when it comes to selecting alternative funds using the open architecture principle. It also underlines the quality of what we have to offer to our customers: our 2000 employees in more than 20 countries are dedicated to offering innovative solutions suited to the needs of each of our customers."

(1) Private Banker International is a specialised magazine in the Wealth management sector, and is part of the VRL Publishing Group.

SOCIETE GENERALE GROUP

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 93,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves about 19 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,317 billion, September 2005) and under management (EUR 370 billion, September 2005).
- Corporate & Investment Banking: SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

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SG PRIVATE BANKING

SG Private Banking has offices in 21 countries. It ranks among the market leaders in France, and has a strong presence in the United Kingdom, Luxembourg, Switzerland, Belgium and Asia, where SG Private Banking figures among the top ten players.

Over 2000 professionals manage EUR 57.5 billion of assets as at 30 September 2005. SG Private Banking's growth strategy is based on a business model that encompasses a global approach to client requirements via advisory and asset engineering. It offers clients a broad range of sophisticated products and services that cover differing needs and include the best products available on the market, based on an open structure.