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## PRESS RELEASE

### Two new appointments within Société Générale's Retail Banking & Financial Services arm

**Emile Noëbès** is appointed General Secretary of Retail Banking Société Générale France. In this capacity, Emile Noëbès will supervise all administrative functions of the French network and notably issues related to logistics, training and customer satisfaction.

**Véronique de la Bachelerie** is appointed Head of Finance for Retail Banking & Financial Services in replacement of Emile Noëbès.

*Emile Noëbès, 56, holds a post graduate diploma in economics (DES de Sciences Economiques). Emile joined the internal audit department of Société Générale in 1973. He since held several positions within the central consolidation department, the central management control department and certain financial specialized subsidiaries. In 1997, he joined the management control team within Société Générale's Retail Banking & Financial Services arm before being appointed Chief Financial Officer for personal & business banking activities in 2001.*

*Véronique de la Bachelerie, 46, is an ESCP graduate and chartered accountant. After 5 years with an audit firm, Véronique joined Société Générale in 1987 where she successively managed the consolidation department and the central accounting department. In 1996, she was appointed Head of Corporate Accounting. Véronique de la Bachelerie is also a former managing director of Genefim, a subsidiary of Crédit Bail Immobilier (part of SG Corporate & Investment Banking).*

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