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## PRESS RELEASE

### Société Générale ranks Number 1 in *Euromoney's* annual cash management poll

SG Payment Services has been designated "Best Bank 2004" for the provision of its cross border cash pooling services as a result of *Euromoney's* annual cash management survey of treasurers and finance directors representing 1154 companies across 73 countries.

Jean Pierre Degand, Head of the cash management business for corporates and banks within SG Payment Services commented : "This award is a result of teamwork and a focus on excellence, from product development to delivery and customer support. It demonstrates our capacity to develop and deliver solutions which meet the customers needs, in an area where the quality of advice and customer support are determining factors in the selection of a bank."

SG Payment Services provides a broad range of cash management offerings throughout the world, including payment, collection, reporting and pooling. Our solutions are designed to enable customers to decrease costs and improve the management of working capital, to optimize liquidity management and to control their bank accounts across the world.

#### Société Générale Group

Société Générale is one of the largest financial services groups in the euro-zone.

The Group employs 88,000 people worldwide in three key businesses :

- Retail Banking & Financial Services: Société Générale serves more than 16 million retail customers worldwide.
- Asset Management, Private Banking & Securities Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (in excess of EUR 1100 billion) and under management (EUR 313 billion, September 2004).
- Corporate & Investment Banking: SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially responsible investment indexes. [www.socgen.com](http://www.socgen.com)

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