

**CONTACTS**

**SOCIETE GENERALE**

Jérôme FOURRE  
+33(0)1 42 14 25 00  
Stéphanie CARSON-PARKER  
+33(0)1 42 14 95 77  
Hélène AGABRIEL  
+33(0)1 41 45 97 13

**COMM/PRS**

Tour Société Générale  
92972 Paris-La Défense cedex  
France

Fax +33(0)1 42 14 28 98

[www.socgen.com](http://www.socgen.com)

**SOCIETE GENERALE**

A French corporation with  
capital stock of  
EUR 555,617,206.25  
552 120 222 RCS PARIS

## **New appointments at SG Equipment Finance**

Société Générale has made several appointments at SG Equipment Finance, the entity that groups together its equipment and vendor finance activities.

SG Equipment Finance is the European leader in equipment and vendor finance. It employs over 1,600 people and manages assets of EUR 15 billion. Its footprint will cover 17 European countries following the acquisition of part of the business of Elcon in Scandinavia (subject to approval by the Norwegian regulatory bodies).

**Jean-Marc Mignerey** is the Chief Executive Officer of SG Equipment Finance. Jean-Marc Mignerey, 50, graduated from Institut d'Études Politiques in Strasbourg, and has worked for Société Générale since 1982. He held several senior positions in the Group's specialised subsidiaries and headed the vendor and asset finance businesses since 1995. He is also Vice Chairman of Leaseurope, the European Federation of Leasing Company Associations.

**Pascal Bouillon** is named Deputy Chief Executive Officer of SG Equipment Finance, particularly responsible for international activities. Pascal Bouillon, 45, graduated from Ecole Polytechnique and the Corps des Mines engineering schools, and has worked for Société Générale since 1991. He held several key positions in various business lines and worked for the Group in the United States for eight years. Since 2001 he has been Managing Director of the Group's Corporate Venture business based in California.

**Cécile Le Bon** is appointed CFO of SG Equipment Finance. Cécile Le Bon, 38, graduated from the École de Management in Lyon and holds a DESCF (masters in accounting). She began her career as an auditor at PricewaterhouseCoopers. She joined Société Générale's Finance and Corporate Planning department as responsible for preparing the Group Financial Information and for the Financial Management of Holding Companies in 2001.



**GROUPE**

**Emmanuel Martin** is appointed Head of Finance and Risk at SG Equipment Finance's German subsidiary.

Emmanuel Martin, 38, graduated from Institut d'Études Politiques in Paris and joined the Société Générale's Inspection department in 1991. He held several positions in the retail banking network in France and abroad, and has been Head of Private Banking at National Société Générale Bank in Egypt since 2000.

SG Equipment Finance's management committee also includes **Jochen Jehmlich**, Head of Germany, **Alain Baudinot**, Head of France, **Benoît Chenu**, Head of International Business Development and **Dr Rolf Hagen**, Chief Operating Officer in Germany.

#### **Société Générale Group**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 88,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 15 million retail customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (over USD 1,300 billion) and under management (EUR 311 billion, June 2004).
- Corporate & Investment Banking: SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

[www.socgen.com](http://www.socgen.com)