

Paris, 18 March 2004

## PRESS RELEASE

### A new look for [www.socgen.com](http://www.socgen.com)

The Société Générale Group's corporate website has been remodelled with the assistance of Business Interactif communications agency. Société Générale's website was ranked among the top web portals of CAC 40 companies (source : Benchmark Group – Internet Strategies, October 2003), and attracts more than four million visitors a year.

### A new site for an innovative bank

The new [www.socgen.com](http://www.socgen.com) increases the space and visual presence of the Group's businesses. It aims to simplify the search for information on Société Générale Group's activities in France and around the world, and reflect the Group's rapid expansion in recent years.

The site's users – customers, prospective customers, investors, analysts or graduates – will have quicker access to information including financial news, press releases, share prices, economic analysis, the Group's sustainable development, recruitment and everyday banking as well as access to online banking services.

### A user-friendly site with high-quality design

Besides the search engine, a more intuitive structure and simplified content make the site easier to read and optimise browsing.

The new-look [socgen.com](http://www.socgen.com) will appeal to internet users seeking information on themes such as the Group's musical patronage, charity work, sports and contemporary art sponsorship and advertising campaigns.

### Société Générale Group

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 88,000 people worldwide in three key businesses:

- Retail Banking & Financial Services : Société Générale serves more than 15 million retail customers worldwide.
- Asset Management, Private Banking & Securities Services : Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (USD 1165 billion) and under management (EUR 284 billion, December 2003).
- Corporate & Investment Banking : SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially responsible investment indexes.

[www.socgen.com](http://www.socgen.com)

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SOCIÉTÉ GÉNÉRALE  
A French corporation (Société  
Anonyme) with share capital  
of EUR 548,043,436.25  
552 120 222 RCS PARIS

