# INFORMATION PRESSE

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# Online Banking: More than 600,000 users (+52%) and over 41 million connections (+81%) in 2002

Through its remote banking channels (voice servers, telephone advisory platforms, Internet, minitel, mobile telephone messaging services, WAP and I-mode), Société Générale generated 128 million customer contacts in 2002, up 34% on 2001.

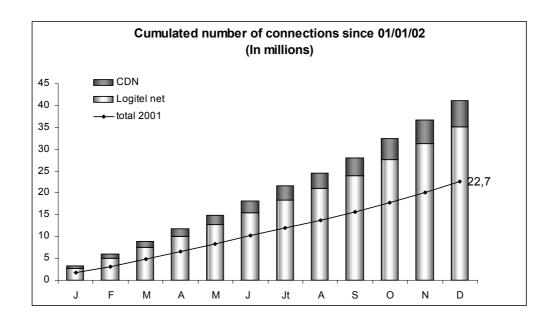
The number of contacts on an annual basis increased by 26% for the voice server/mobile messaging channels (Vocalia and Messalia) and by 46% for minitel and Internet (Logitel and Logitel Net).

The Logitel Net website (particuliers.societegenerale.fr) recorded 675,571 users year-on-year, i.e. an increase of 52% in relation to 2001.

The online banking websites Logitel Net (particuliers.societegenerale.fr) and Creditdu-nord.fr recorded a total of 41 million connections year-on-year (versus 22.7 million in 2001), i.e. an increase of 81%.

Online banking	Number of connections since 01/01/2002
Logitel Net (particuliers.societegenerale.fr)	35,183,951
Credit-du-nord.fr	5,910,804
Total	41,094,755





## Telephone banking offer

At 31/12/02, **Vocalia**, a service from Société Générale which enables users to consult and manage their accounts over the phone, had recorded **40.7 million calls from 1,627,000 different users**.

At 31/12/02, **Messalia**, Société Générale's mobile messaging service (SMS), recorded a total of **436,729** subscribers.

Some 43.4 million SMS messages were sent in 2002, i.e. an increase of 127%.

## Société Générale Group

The Société Générale Group is one of the largest banks in the eurozone. The Group employs 80,000 people worldwide in three key businesses:

- Retail Banking : Société Générale serves 13,4 million retail customers worldwide.
- Asset Management & Private Banking : Société Générale ranks third in the eurozone in terms of assets under management (EUR 298 billion in 2001).
- Corporate & Investment Banking: SG is the third largest bank in the eurozone based on net banking income. Société Générale is included in the four major socially responsible investment indexes. <a href="https://www.socgen.com">www.socgen.com</a>

