

APPOINTMENT OF FRANCOIS BLOCH AS HEAD OF INTERNATIONAL RETAIL BANKING FOR AFRICA, MEDITERRANEAN BASIN & OVERSEAS



Press release

Paris, 19 October 2023

Societe Generale announces the appointment of François Bloch as Head of International Retail Banking for Africa, Mediterranean Basin & Overseas.

François Bloch will take his new position on 1 November 2023, replacing Laurent Goutard who will leave the Group in 2024 to pursue new professional and personal projects. François will report to Delphine Garcin-Meunier, Head of Mobility and International Retail Banking & Financial Services.

François Bloch joined the Group more than 30 years ago. He has held several key positions within International Retail Banking. He was First Deputy Chairman of Rosbank in Russia from 2012 to 2016. After that, he was Chief Executive Officer of BRD in Romania until September 2023. In both countries, he successfully transformed the bank's operating model to improve profitability and efficiency while also successfully developing commercial activities. In Romania, he also accelerated the rollout of BRD's digital offer.

His experience in retail and corporate banking, and his in-depth management knowledge of Societe Generale's international subsidiaries, will be major assets in his new role.

As Head of International Retail Banking for Africa, Mediterranean Basin & Overseas, François will be responsible for overseeing the region's activities, optimizing the organization, and increasing its efficiency to ensure sustainable profitability. He will also ensure that risk management and compliance are carried out to the highest standard. Alongside expert and committed teams, François will be responsible for shaping a simplified, integrated and synergetic business model by strengthening proximity between the Group's various business lines.

Pierre Palmieri, Deputy Chief Executive Officer of Societe Generale, said: *"I am delighted with the appointment of François Bloch. His experience and leadership qualities will be key to strengthening performance, embedding a culture of responsibility, and leading the region's activities in alignment with the Group's ESG requirements. On behalf of Societe Generale, I would like to warmly thank Laurent Goutard for his substantial contribution to our retail banking activities during his 37-year career within the Group, in his various management positions in Europe and Africa."*

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Biography

François Bloch was Chief Executive Officer of BRD in Romania from the end of 2016 to September 2023. Before that, he was Senior Vice-Chairman of Rosbank in Russia from June 2012 to the end of 2016. In both countries, he successfully transformed the operating model to improve profitability and efficiency while also successfully developing commercial activities. In Romania, he deployed the rollout of BRD's digital offering.

He began his career at Societe Generale Group in 1990 within Fimat, the brokerage subsidiary, working on the futures markets, where he held various positions in Germany (Head of the Frankfurt branch), the United States (CEO in New York) and France (CEO of Fimat Banque).

In 2008, François was appointed Head of Strategy at Newedge. In 2009, he joined Societe Generale's Risk Department as Head of Credit Risk - Countries and Financial Institutions.

François Bloch is a graduate of Ecole Nationale de la Statistique et de l'Administration Économique (ENSAE).

Societe Generale

Societe Generale is a top tier European Bank with 117,000 employees serving 25 million clients in more than 60 countries across the world. We have been supporting the development of our economies for nearly 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions. Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- **French Retail, Private Banking and Insurance**, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital Bank Boursorama.
- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in Equity Derivatives, Structured Finance and ESG.
- **International Retail, Mobility & Leasing Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), and ALD / LeasePlan, a global player in sustainable mobility.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall. The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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