

Press Release

Paris, 17 March 2010

Societe Generale proposes to name Tidjane Thiam to its Board of Directors and renew the mandates of Robert Castaigne and Gianemilio Osculati

During its meeting of 9 March 2010, and following a proposal of the Nomination and Corporate Governance Committee, Societe Generale's Board of Directors decided to submit to the General Meeting of shareholders on 25 May 2010 the following:

- **The appointment** for a four-year term of Tidjane Thiam, Group Chief Executive of Prudential. Mr. Thiam will be nominated as an independent director.
- **The renewal**, for a period of four years, of the mandates of :
 - Robert Castaigne, independent director first nominated to the Board in 2009, and
 - Gianemilio Osculati, independent director, first nominated to the Board in 2006.

If these resolutions are approved, the Board of Directors will have 14 members, of which two are elected by employees. Ten members will be independent directors. The Board has three women directors (21.43% of Board members).

PRESS RELATIONS
SOCIETE GENERALE

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A French corporation with share capital of EUR 924,757,831
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Biographies

Robert Castaigne

Graduate of the Ecole Centrale in Lille and the l'Ecole nationale supérieure du pétrole et des moteurs, with a PhD in economics, Robert Castaigne has spent his entire career at TOTAL SA, firstly as an engineer and then in various posts. From 1994 to 2008, he was CFO and a Member of the Executive Committee of TOTAL SA.

Gianemilio Osculati

An Italian national, Gianemilio Osculati has an in-depth knowledge of the financial sector thanks to his work as a consultant at McKinsey specialising in the sector, and 6 years as Chief Executive Officer of Banca d'America e d'Italia, a subsidiary of Deutsche Bank.

Tidjane Thiam

Tidjane Thiam has been an executive director of Prudential since 25 March 2008. He was the Chief Financial Officer until 30 September 2009, and became Group Chief Executive with effect from 1 October 2009. Tidjane was previously Chief Executive Officer, Europe at Aviva, where he also held successively the positions of Group Strategy and Development Director and Managing Director, Aviva International. Tidjane spent the first part of his professional career with McKinsey & Company in Paris, London and New York, from 1986 to 1994, serving insurance companies and banks and again, as one of the leaders of their Financial Institutions practice from 2000 to 2002. He spent a number of years in Africa from 1994 to 2000 where he was Chief Executive and then Chairman of the National Bureau for Technical Studies and Development in Cote d'Ivoire and a cabinet member as Secretary of Planning and Development.

A national of France and Cote d'Ivoire, Tidjane is a graduate from Ecole Polytechnique and of Ecole des Mines de Paris. He also holds a Master of Business Administration (MBA) from Insead.

He is a member of the Council of the Overseas Development Institute (ODI) in London, a sponsor of Opportunity International, and a member of the Africa Progress Panel chaired by Kofi Annan.

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves more than 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,073 billion, December 2009) and under management (EUR 344 billion, December 2009).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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