

Press Release

Paris, 6 april 2009

Société Générale combines technology and sustainable development

As part of its climate protection policy, the Société Générale Group has launched its “**Green IT**” **Programme**, which aims to reduce its CO₂ emissions from IT and use new technology to improve the Group’s carbon footprint. This programme combines a number of initiatives which include :

- an in-house procedure, which aims to take a complete approach to the life cycle of office equipment, has been published to explain the conditions for processing the Group’s *Waste from Electrical and Electronic Equipment (WEEE)* concerning PCs, servers and phones. In France, Société Générale has recently signed a WEEE collection and reconditioning contract with a number of organisations coordinated by ACVO (Atelier du Compiègnois et de la Vallée de l’Oise) which is mandated by UNEA (the national union for equal opportunity companies). The Group is also planning to disseminate best practice to encourage its overseas subsidiaries and entities to replicate this approach at local level.

- “*Smart Building*” is a study that will be launched to examine the possibility of integrating a tool that automatically reports on the Group’s fluid and energy consumption in its various buildings. This tool will facilitate and optimise the technical management of buildings in relation to their changing needs over time.

- in the same rationale, a study has been launched to create a Group frame of reference and a self-evaluation tool that can define objectives and actions to improve the energy and environmental performance of all buildings belonging to the Group.

Société Générale’s Corporate Environmental and Social Responsibility policy is based on three main areas:

- taking into account environmental and social challenges and impacts in all its business lines
- responsible people management
- the willingness to optimise the direct impact of the Group on the environment and society.

Visit the Group’s SER web site: <http://www.socgen.com/rse>

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 744 billion, September 2008) and under management (EUR 371 billion, September 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4good, ASPI and Ethibel.

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