

## PRESS RELEASE

London, 17<sup>th</sup> October 2017

### **Societe Generale appoints Anthony Woolley as Head of Innovation for the UK**

Societe Generale is pleased to announce the appointment of Anthony Woolley as **Head of Innovation for the UK**, effective 1<sup>st</sup> September 2017. Based in London, he reports jointly to Philippe Robeyns, Chief Operating Officer for Europe, Middle East & Africa and Aymeril Hoang, Head of Innovation for the Group.

In his new role, Anthony is responsible for strengthening connections between Societe Generale and the FinTech sector in order to accelerate the adoption of emerging technologies across the organization and to leverage the bank's significant financial services expertise with industry innovations in financial technology. Taking a client-focused approach, Anthony will also extend the existing dialogue with clients on the impacts of digital transformation on their businesses and ensure that Societe Generale supports them in these new opportunities by providing tailor made innovative solutions.

*"Working with an open innovation approach is key for Societe Generale, as innovation is a strategic priority for the Group to add value to clients. Collaboration between different stakeholders in the industry can be very beneficial for all parties. For example, innovative Fintech firms can experience challenges gaining access to a sector that is complex and has high barriers to entry. Institutions that are able to provide that access in an agile way and leverage on their capabilities will be best placed to take a leading position in the industry in the coming years."* Anthony Woolley commented.

*"This newly created innovation function within the UK is an extension of the Group worldwide innovation platform and part of Societe Generale's strategy of accelerating its digital transformation to be more agile in a changing environment and intensify its contacts with the fintech ecosystem"* added Aymeril Hoang.

**Press contact:**

**Florence Schwob - +33 (0)1 42 13 23 49 / +44 (0)207 762 4171 - [florence.schwob@socgen.com](mailto:florence.schwob@socgen.com) -**

** @SG\_presse**

### **Biography**

**Anthony Woolley** is Head of Innovation for the UK effective 1<sup>st</sup> September 2017.

Previously, he was Chief Information Officer for Societe Generale in the UK.

Anthony has over 20 years of management experience delivering technology solutions to the Corporate and Investment Banking Industry. He joined Societe Generale in July 2010 as Head of IT department for UK. Prior to this, Anthony worked for HSBC where he was the global head of FX pricing and e-commerce technology. He held the same position at Citigroup where he worked for 9 years and before that was employed by Salomon Smith Barney and Schrodgers in various capital markets technology roles.

Anthony graduated from Warwick University with an Honours degree in Computer Systems Engineering.

---

## **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, and chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;**
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  [@SocieteGenerale](https://twitter.com/SocieteGenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)