

Press Release

Paris, London 15 June 2007

Société Générale creates “Société Générale Index”, the next generation of indices

Société Générale has created “**Société Générale Index**” (**SGI**), the next generation of indices designed to meet the growing market demand for innovative index solutions that are distinct from existing major market indices. With 15 indices already launched, the number of SGI indices will increase significantly between now and the end of the year.

The indices draw notably on the strength of the Bank’s equity derivatives activities, in which Société Générale is world market leader. Compared with more traditional indices, SGI aims to provide the market with both systematic strategy indices and thematic indices offering access to new asset classes:

- the **α-research** indices are **discretionary and/or quantitative indices** based on Société Générale’s own research. Their objective is to outperform traditional reference indices. For example, the SGI Fed Model index systematically optimises equities/bond weightings in order to beat a benchmark index equally balanced between these two asset classes.
- the **β-research** indices aim to **reflect high potential investment universes that are difficult to access** compared with traditional indices. For example, the objective of the Wowax index is to track the water industry via a selection of companies that are the most representative of the industry.

The SGI indices can be replicated using tracker funds such as exchange traded funds (ETFs) and through Société Générale certificates. Investments can also be made using structured products.

SGI has developed partnerships with leading calculation agents. For example, the integrity and independence of several SGI valuations is maintained by daily calculation from Standard & Poor’s.

A Bloomberg page and a website dedicated to the new indices are launched today: **BBG: SGIX**, and **www.sgindex.com**.

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 22,8 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 448 billion, March 2007) and under management (EUR 441,4 billion, March 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com