



# Media Release

## SG LAUNCHES PACIFIC 110 & 100 GUARANTEED FUNDS

***Two funds composed of top performing mutual funds offering participation to US and Asia markets - with 110% or 100% capital guaranteed***

### **Main features of the Pacific Guaranteed Funds:**

- 110% or 100% capital guarantee at maturity over 3.75 years
- Unlimited upside potential from the US and Asia economic rebound
- linked to top rated mutual funds: Franklin Mutual Beacon Fund and JF Eastern Fund (5 stars - S&P Micropal rating)
- No initial sales charge, no realisation charge

*Hong Kong, May 2, 2002* - SG, the Corporate and Investment Banking arm of Société Générale, is launching "Pacific 110 Guaranteed Fund" and "Pacific 100 Guaranteed Fund" exclusively in Hong Kong from 6 May to 7 June, 2002.

The Pacific 110 & 100 Guaranteed Funds offer the opportunity to benefit from an unlimited upside potential to investors seeking participation in the US and Asian economic rebound through a selection of top rated mutual funds:

- . 50% Franklin Mutual Beacon Fund
- . 50% JF Eastern Fund

Both funds are among the best performing and best rated funds in their categories. They are both rated 5 stars by S&P Micropal

"These mutual funds have been selected according to one criteria: their track-records." said Nicolas Reille, Senior Vice President, at SG Equity Derivatives & Structured Products. "The Pacific Guaranteed Funds enable investors to harvest the performance of these two top rated mutual funds while their capital is safely protected" he added.

The Pacific 110 & 100 Guaranteed Funds offer two levels of capital guarantee:

- 110% for investors who aim at higher capital guaranteed level
- 100% for investors who seek higher growth potential

This applies to investors who hold the investment until the maturity date.

"We are offering two tranches so that investors can make their own choice based on their risk profile" Mr Reille continued. "The Pacific 110 Guaranteed Fund, with 110% capital guaranteed at maturity, is more conservative whilst the Pacific 100 Guaranteed Fund offers a higher growth potential."

Both initial sales and realisation charges will be waived to maximise the investment growth potential.



The Fund will be distributed by:

- Bank of China
- Standard Chartered

The Fund will be managed by Lyxor Asset Management ("Lyxor"), a 100% subsidiary of SG that is fully dedicated to the structured funds activities. Its mission is to facilitate access to innovative structured investments: equity and index derivative instruments and capital guaranteed or leverage products. Lyxor currently manages EUR 10 billion through 330 structured funds.

**Fund Details:**

Offer Period:	6 May 2002 to 7 June 2002
Launch Date:	18 June 2002
Maturity Date:	17 March 2006
Base Currency:	USD
Offer Price:	USD 10.00
Minimum Investment:	USD 5,000
Initial Sales Charge:	0%
Realisation Charge:	0%
Management Fee:	0.95% p.a. charged up-front 0.20% p.a. charged annually
Dealing Frequency:	bi weekly
Manager:	Lyxor Asset Management
Guarantor:	Société Générale

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**Note to the Editor:**

**Group Société Générale**

The Société Générale Group is one of the largest banks in the euro zone. The Group employs 80,000 people around the world in three key businesses:

- Retail Banking: Société Générale serves 12 million retail customers worldwide.
- Asset Management & Private Banking: Société Générale ranks third in the euro zone in terms of assets under management.
- Corporate & Investment Banking: SG is the fourth largest bank in the euro zone based on net banking income.

Société Générale is the only French bank to be included in the four major socially responsible investment indexes.

**SG Equity Derivatives and Structured Products**

SG has a proven track record and a leading market reputation in equity derivatives and Structured Products. It was named “Equity Derivatives House of the Year” by *Risk Magazine* in 2001 and 2002, “Equity Derivatives House of the Year 2001” by *Asia Risk* and “Equity Derivatives House of the Year 2001” by *IFR*. SG is well qualified to provide the necessary risk management techniques required for pricing and hedging these types of complex derivatives.

**Lyxor Asset Management**

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