



SOCIETE GENERALE GROUP

Press Release

Dow Jones Stoxx 600 Supersector indexes and Dow Jones Turkey Titans 20 index To underlie Lyxor Exchange Traded Funds.

New York, Zurich, Paris (August 23, 2006) – STOXX Ltd. and Dow Jones Indexes, two leading global index providers, today announced that they licensed the Dow Jones STOXX 600 Supersector Indexes and the Dow Jones Turkey Titans 20 Index to Lyxor AM, a wholly owned subsidiary of Société Générale, to serve as underlyings for exchange-traded funds (ETFs). This is the first time that ETFs based on these indexes are listed in France.

The ETFs will be launched in two phases with the first set of Lyxor ETF DJ STOXX 600 Supersectors beginning to trade today. The second set of Lyxor ETF DJ STOXX 600 Supersectors and Lyxor ETF Turkey (DJ Turkey Titans 20) will be listed on August 29, 2006 in Paris.

“Licensing the Dow Jones STOXX 600 Supersector Indexes confirms the growing interest in sector investment and STOXX’s leading position in this area. It also offers a simple way to diversify portfolios,” said Lars Hamich, managing director of STOXX Ltd., the joint venture that is responsible for Dow Jones Indexes’ business development in Europe, Asia, Africa and Middle East.

“Licensing the Dow Jones Turkey Titans 20 Index as underlying for an ETF gives European investors access to the performance of the Turkish market - an exciting emerging economy.”

“European sector ETFs are the natural complement to our range of geographical and style Equity ETFs. They will allow our clients to implement their sector allocation strategy in an efficient way. We chose the Dow Jones Stoxx 600 Supersector indexes as they are the benchmark of a large part of our clientele,” commented Isabelle Bourcier, ETF Global Coordinator for Lyxor AM.

“In addition we will be listing an ETF on the DJ Turkey Titans 20 on 29 August 2006. This will be the first ETF on the Turkish market listed outside its domestic country. This ETF complement our ever-growing emerging ETF range,” added Bourcier.

ETF	Reuters	Bloomberg	ISIN	Management fees
Lyxor ETF DJ Stoxx 600 Automobiles & Parts	AUT.PA	AUT FP	FR0010344630	0.30%
Lyxor ETF DJ Stoxx 600 Banks	BNK.PA	BNK FP	FR0010345371	0.30%
Lyxor ETF DJ Stoxx 600 Basics Resources	BRE.PA	BRE FP	FR0010345389	0.30%
Lyxor ETF DJ Stoxx 600 Chemicals	CHM.PA	CHM FP	FR0010345470	0.30%
Lyxor ETF DJ Stoxx 600 Constructions & Materials	CST.PA	CST FP	FR0010345504	0.30%
Lyxor ETF DJ Stoxx 600 Financial Services	FIN.PA	FIN FP	FR0010345363	0.30%
Lyxor ETF DJ Stoxx 600 Food & Beverage	FOO.PA	FOO FP	FR0010344861	0.30%
Lyxor ETF DJ Stoxx 600 Health Care	HLT.PA	HLT FP	FR0010344879	0.30%
Lyxor ETF DJ Stoxx 600 Industrials Goods & Services	IND.PA	IND FP	FR0010344887	0.30%
Lyxor ETF DJ Stoxx 600 Insurance	INS.PA	INS FP	FR0010344903	0.30%
Lyxor ETF DJ Stoxx 600 Media	MDA.PA	MDA FP	FR0010344929	0.30%
Lyxor ETF DJ Stoxx 600 Personal & Household Goods	PHG.PA	PHG FP	FR0010344978	0.30%
Lyxor ETF DJ Stoxx 600 Retail	RTA.PA	RTA FP	FR0010344986	0.30%
Lyxor ETF DJ Stoxx 600 Technology	TNO.PA	TNO FP	FR0010344796	0.30%
Lyxor ETF DJ Stoxx 600 Telecommunications	TEL.PA	TEL FP	FR0010344812	0.30%
Lyxor ETF DJ Stoxx 600 Travel & Leisure	TRV.PA	TRV FP	FR0010344838	0.30%
Lyxor ETF DJ Stoxx 600 Utilities	UTI.PA	UTI FP	FR0010344853	0.30%
Lyxor ETF Turkey (DJ Turkey Titans 20)	TUR.PA	TUR FP	FR0010326256	0.65%

The Dow Jones STOXX 600 Supersector indexes comprise the largest companies from 17 European countries in each of the Supersectors as defined by the Industry Classification Benchmark (ICB). These indexes are derived from the Dow Jones STOXX 600 Index, which measures 600 of the largest European stocks by free float market capitalization. The Dow Jones STOXX 600 Supersector Indexes were introduced in June 1998 and are reviewed on a quarterly basis.

The Dow Jones Turkey Titans 20 Index measures the performance of the leading 20 companies traded at the Istanbul Stock Exchange. To be included in the index, the top 20 stocks are selected based on rankings on float adjusted market capitalization and average trading volume. The index was first introduced in July 2004 and is reviewed annually in March. The Dow Jones Turkey Titans 20 Index is one of the 17 indexes in the Dow Jones Country Titans index series.

Press contacts

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Note to Editors:

About STOXX

STOXX Ltd. is a joint venture of Deutsche Börse AG, Dow Jones & Company and SWX Group. Launched in 1998, in advance of the European Monetary Union, the introduction of the euro and the creation of the Eurozone, the Dow Jones STOXX Indices became Europe's leading equity indices in a fast and impressive success story. By consistently responding to market requirements, STOXX Ltd. further expanded its strategy beyond Europe. Together with Dow Jones Indexes, STOXX Ltd. operates as a globally integrated index provider, covering the world markets – developing, maintaining, distributing and marketing a comprehensive global family of strictly rules-based and transparent indices.

About Dow Jones Indexes

Dow Jones Indexes is part of Dow Jones & Company, which publishes the world's most vital business and financial news and information. Dow Jones Indexes is a premier global provider of investable indexes, including the Dow Jones Averages and the Dow Jones Global, Regional, Country and Sector Titans Indexes and is co-owner of the Pan-European Dow Jones STOXX Indexes. Together with Wilshire Associates, Dow Jones Indexes markets and licenses the Dow Jones Wilshire index family, which includes the Dow Jones Wilshire 5000 and its size, style, and sector indexes. Dow Jones Indexes also offers a number of specialty indexes including hedge fund, commodity and credit derivative indexes. In addition to Dow Jones Indexes, Dow Jones & Company (NYSE: DJ; dowjones.com) publishes The Wall Street Journal and its international and online editions, Barron's and the Far Eastern Economic Review, Dow Jones Newswires, MarketWatch and the Ottaway group of community newspapers. Dow Jones is co-owner with Reuters Group of Factiva and with Hearst of SmartMoney. Dow Jones also provides news content to CNBC and radio stations in the U.S.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 20 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1 516 billion, June 2006) and under management (EUR 397,2 billion, June 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

Société Générale Corporate & Investment Banking

Present in over 45 countries across Europe, the Americas and Asia, Société Générale Corporate & Investment Banking is a reference bank specializing in:

- Euro capital markets. A top ten player in debt and equity segments (bonds, securitizations, syndicated loans, equity-linked and equity issues).
- Derivatives. Among the world leaders in equity derivatives and in many interest rate, credit, foreign exchange and commodities derivatives.
- Structured finance. A worldwide leader in export, project and structured commodity finance.

Combining innovation and quality of execution, Société Générale Corporate & Investment Banking provides corporate, financial institutions and investors with value-added integrated financial solutions. www.sgcib.com

Lyxor AM

Created in 1998, Lyxor AM currently manages EUR 53.5 billion. A wholly-owned subsidiary of Société Générale, belonging to the Corporate and Investment Banking arm of the group, the asset management company specializes in three businesses:

- Structured Alternative Investments (EUR 23 billion). Adhering to high risk-management standards and strict hedge fund manager selection guidelines, Lyxor AM has investments in several hundred hedge funds across all strategies, including more than 160 Managed Accounts benefiting from independent valuation and weekly liquidity. Lyxor AM has been awarded "Best Investment Platform" (Hedge Funds Review 2005) and "Best Managed Account Platform" (Albourne Partners Ltd. 2004), each based on votes from alternative investment professionals.
- Structured Funds (EUR 16.5 billion). Lyxor AM benefits from the expertise and innovation of the Equity Derivatives department of Société Générale Corporate and Investment Banking to offer adapted investment solutions to fit investors' risk profile and return objectives. SG CIB has been awarded Equity Derivatives House of the Year by The Banker (Financial Times) 2004-2005, IFR 2004-2005, Risk magazine 2005-2006, Structured Products 2005, Global Finance 2005, Asia Risk 2005, The Assets 2005.
- Index Tracking (EUR 14 billion). Lyxor AM offers one of the most diversified and liquid range of ETF (Exchange Traded Funds), ranking number one in Europe with a 23.6% market share as at end of December 2005. www.lyxoretf.com.

In 2004, Lyxor AM was awarded "Asset Manager of the Year" by AsiaRisk. www.lyxor.com