



Press Release

Paris, 29 September 2006

Lyxor ETF MSCI Korea & Lyxor ETF Hong Kong (HSI) starts trading today on Euronext

Lyxor Asset Management, wholly owned subsidiary of Société Générale, launch 2 new ETFs tracking the Korean and Hong Kong Stock markets:

	Lyxor ETF MSCI Korea	Lyxor ETF Hong Kong (HSI)
Benchmark index	MSCI Korea (expressed in KRW)	HSI (expressed in HKD)
Legal Form	French Mutual Fund (FCP) UCIT I & III Compliant	French Mutual Fund (FCP) UCIT I & III Compliant
Listing on Euronext	29/09/06	29/09/06
Currency	EUR*	EUR*
Annual Management Fees	0.65%	0.65%
Min. Investment	1 unit (100X index)	1 unit (1/100 index)
Dividends	Yearly	Yearly
ISIN	FR0010361691	FR0010361675
Reuters	KRW.PA	HSI.PA
Bloomberg	KRW FP	HSI FP

Listed on Euronext, the 2 new products bring to 50 the number of ETF managed by the European leader of the ETF industry.

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Lyxor AssetManagement

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Limited-liability company (société anonyme)
governed by an Executive Board and
Supervisory Board with capital of €1,200,000 at
30 May 2005.
Registered in the Nanterre commercial register
under number 418 862 215.
APE code: 652E

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 20 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1 516 billion, June 2006) and under management (EUR 397,2 billion, June 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

Société Générale Corporate & Investment Banking

Present in over 45 countries across Europe, the Americas and Asia, Société Générale Corporate & Investment Banking is a reference bank specializing in:

- Euro capital markets. A top ten player in debt and equity segments (bonds, securitizations, syndicated loans, equity-linked and equity issues).
- Derivatives. Among the world leaders in equity derivatives and in many interest rate, credit, foreign exchange and commodities derivatives.
- Structured finance. A worldwide leader in export, project and structured commodity finance.

Combining innovation and quality of execution, Société Générale Corporate & Investment Banking provides corporate, financial institutions and investors with value-added integrated financial solutions. www.sgcib.com

Lyxor AM

Created in 1998, Lyxor AM currently manages EUR 55.7 billion. A wholly-owned subsidiary of Société Générale, belonging to the Corporate and Investment Banking arm of the group, the asset management company specializes in three businesses:

- Structured Alternative Investments (EUR 22.4 billion). Adhering to high risk-management standards and strict hedge fund manager selection guidelines, Lyxor AM has investments in several hundred hedge funds across all strategies, including more than 160 Managed Accounts benefiting from independent valuation and weekly liquidity. Lyxor AM has been awarded "Best Investment Platform" (Hedge Funds Review 2005) and "Best Managed Account Platform" (Albourne Partners Ltd. 2004), each based on votes from alternative investment professionals.
- Structured Funds (EUR 17.7 billion). Lyxor AM benefits from the expertise and innovation of the Equity Derivatives department of Société Générale Corporate and Investment Banking to offer adapted investment solutions to fit investors' risk profile and return objectives. SG CIB has been awarded Equity Derivatives House of the Year by The Banker (Financial Times) 2004-2005, IFR 2004-2005, Risk magazine 2005-2006, Structured Products 2005, Global Finance 2005, Asia Risk 2005, The Assets 2005.
- Index Tracking (EUR 16.2 billion). Lyxor AM offers one of the most diversified and liquid range of ETF (Exchange Traded Funds), ranking number one in Europe with a 24.8% market share as at end of August 2006. www.lyxoretf.com.

In 2004, Lyxor AM was awarded "Asset Manager of the Year" by AsiaRisk. www.lyxor.com