

Press Release

Hong Kong, 17 July 2008

Société Générale Corporate & Investment Banking appoints Head of Hedge Fund Relations in Asia Pacific

Société Générale Corporate & Investment Banking is pleased to announce the appointment of Grégoire Déchy as Head of Hedge Fund Relations Asia Pacific.

Grégoire will be in charge of developing new and existing hedge fund relationships, taking a transversal approach and allowing these clients to benefit from the wide-range of market products and services offered by Société Générale Corporate & Investment Banking . This newly created position reflects the growing importance of Hedge Funds as a strategic business for Société Générale Corporate & Investment Banking and its will to provide these clients with global coverage and local expertise.

Grégoire previously worked at Newedge (formerly known as Fimat) where he participated to the development of the prime brokerage platform for hedge funds and commodity trading advisors in London, before being appointed Head of Business & Product Development in 2005 for Asia Pacific.

Grégoire Déchy will report to Paul Wiltshire, based in London, and Pascal Vallot, based in New York, Global Heads of Hedge Fund Relations. Grégoire will also report locally to De Doan Tran, Head of Société Générale Corporate & Investment Banking Asia Pacific.

Press contact:

Laurent Tison
Head of Communications, Asia-Pacific
laurent.tison@sgcib.com

Tel: (852) 2166 4232

Grégoire Déchy
Head of Hedge Fund Relations Asia Pacific
gregoire.dechy@sgcib.com

Tel: (852) 2166 5688

SOCIETE GENERALE
PRESS RELATIONS

Stephanie Carson-Parker
Tel: 331 42 14 95 77
stephanie.carson-parker@socgen.com

SOCIETE GENERALE CORPORATE &
INVESTMENT BANKING

Laurent Tison
Tel: + 852 2166 4232
laurent.tison@sgcib.com

SOCIETE GENERALE
A French corporation with share capital of
EUR 729,088,551.25
552 120 222 RCS PARIS

Note to the Editors

Grégoire Déchy

Grégoire Déchy joined Fimat London, part of Société Générale Group, in 2001 as Executive, Business Development. He was mainly focusing on the development of the prime brokerage platform for hedge funds and commodity trading advisors. He was then appointed Head of Business & Product Development (Asia) for the prime brokerage division of Fimat Hong Kong in September 2005.

Grégoire holds an engineering degree from ESTP Paris, a Master of Science from Birmingham University and an MBA in Finance from HEC Paris / NYU Stern School of Business.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves 30 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 731 billion, Mar. 2008) and under management (EUR 391 billion, March. 2008).
- **Corporate & Investment Banking:** Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking is the bank of reference for:

- **Euro capital markets.** A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- **Derivatives.** A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- **Structured finance.** A worldwide leader in export, project and structured commodity finance with global expertise in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity.

www.sgcib.com

Société Générale Corporate & Investment Banking in Asia-Pacific

Backed by worldwide expertise and an extensive network in 13 countries in Asia Pacific, Société Générale Corporate & Investment Banking has built prime corporate & investment banking operations in the region to become a leading regional player in capital markets, derivatives, and structured finance. Société Générale Corporate & Investment Banking combines in Asia Pacific both global and local strengths to provide corporate clients, financial institutions and private investors with value-added integrated financial solutions.

SOCIETE GENERALE
PRESS RELATIONS

Stephanie Carson-Parker
Tel: 331 42 14 95 77
stephanie.carson-parker@socgen.com

SOCIETE GENERALE CORPORATE &
INVESTMENT BANKING

Laurent Tison
Tel: + 852 2166 4232
laurent.tison@sgcib.com

SOCIETE GENERALE

A French corporation with share capital of
EUR 729,088,551.25
552 120 222 RCS PARIS