

Press release

London, 16 September 2009

Alexandre Houpert appointed Head of Northern Europe Listed Products for Société Générale

Société Générale, the major provider in UK listed products with the largest range, today announced the appointment of **Alexandre Houpert** as Head of Northern Europe Listed Products.

Based in London, Alexandre will continue to develop the bank's suite of Listed Products, with a particular emphasis on the UK market. With more than 1,000 products listed on the London Stock Exchange currently, Alexandre will aim to broaden the bank's product offering further while strengthening its range of Listed Structured Products, which offer flexible investment tools for UK investors, and its Tracker Certificates, which replicate the performance of a given underlying or thematic.

Société Générale's Listed Products include:

- Trackers and Lyxor ETFs;
- Investment Solutions, such as Autocalls, Reverse Convertibles and Accelerators, which offer leveraged or protected access to underlyings in all asset classes;
- Geared products, such as Covered Warrants and Turbos.

Alexandre joined Société Générale's marketing team in 2004, promoting listed products to French retail investors. In 2005, Alexandre began working with private banks and asset managers, before moving to listed and structured products sales in 2007. Previously, he worked with Ernst & Young as auditor. Alexandre is a graduate from University Panthéon-Assas Paris. He replaces former Head Isabelle Braly-Cartillier who will take a new role in Paris for the bank.

For more information on Société Générale Listed Products, visit: www.sglistedproducts.com

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SOCIETE GENERALE
A French corporation with share
capital of EUR EUR 812,925,836
552 120 222 RCS PARIS

Notes to editors:**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves more than 30 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- **Corporate & Investment Banking:** Société Générale tailors solutions for its clients across sectors by capitalizing on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with 12 000 professionals present in over 40 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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