

Press release

London, 6 January 2011

Societe Generale Corporate & Investment Banking appoints new Global Head of Pan-European Cash Equity Sales

Societe Generale Corporate & Investment Banking announces the appointment of **Peter McGahan** as Global Head of Pan-European Cash Equity Sales, effective on 3rd January.

Peter joins from Citigroup where he spent the past 20 years in various roles including Head of Equity Products Sales & Distribution, Europe as well as a Senior Relationship Manager. Based in London, he will be responsible for strengthening the Cash Equity Sales franchise in Europe. He reports to David Escoffier, Global Co-Head of Global Equity Flow.

Peter's appointment replaces Anne Bellavoine who has taken a new role as a Client Relationship Manager for Financial Institutions within the bank's Coverage and Investment Banking division.

Biographies

Peter McGahan

Peter McGahan joins Societe Generale Corporate & Investment Banking as Global Head of Pan-European Cash Equity Sales to the bank's Global Equity Flow Platform. Before joining the bank Peter spent 20 years with Citigroup, beginning as Co-Head of Pan European Equity Sales in London before heading up the French Equities business in 2001 in Paris. In 2005, he was made Head of Equity Products Sales & Distribution for Europe before becoming a Senior Relationship Manager in 2010. Peter is a graduate from Aston University, Birmingham, where he studied Combined Honours Business and French.

Anne Bellavoine

Anne Bellavoine was named Global Head of Equity Sales and President of SG Securities Paris in 2006. Anne joined Société Générale Corporate & Investment Banking in 1995 as Institutional Sales European Equities promoted Head of French Sales. In 2003, Anne was appointed Head of the Cash Equity Paris and Managing Director of SG Securities Paris. Prior to joining the bank Anne worked for 4 years as an Analyst/Portfolio manager at AXA and in Equity Sales to French investors at Cheuvreux de Virieu for 5 years. Anne graduated from the Institut d'Etudes Politiques Paris (ECOFI) and also holds a Master Degree in Law. She is a member of the SFAF, the French association of Financial Analyst.

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PRESS RELATIONS

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SOCIETE GENERALE
A French corporation with share
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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- **Retail Banking, Specialised Financing & Insurance:** Societe Generale serves 32 million individual customers worldwide.
- **Private Banking, Global Investment Management & Services:** Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- **Corporate & Investment Banking:** Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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Societe Generale Corporate & Investment Banking

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Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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