

Press release

London, 10 February 2010

Société Générale Corporate & Investment Banking announces senior appointments in Global Equity Flow

Société Générale Corporate & Investment Banking has appointed **Mark Goodman** as Head of Electronic Services, Europe. In this newly created role, he will be responsible for coordinating the bank's electronic services business in Europe including sales, sales-trading & trading. He will also spearhead the development of new services for Institutional investors. Mark joins from UBS where he was Head of Sales for the European Electronic business.

Jason King joins as Electronic Sales Trader. With over 20 years of trading experience, most recently as a senior buy-side dealer for JP Morgan Asset Management, Jason's role will be to focus on servicing Institutional accounts for all their trading needs in electronic services.

Both Mark and Jason join the bank's team of leading electronic trading specialists in London providing institutional investors with direct electronic access to more than 35 markets worldwide, comprehensive algorithmic offering as well as value-added sales-trading.

With access to one of the largest liquidity pools in Global Equities (including #1 market share on Euronext), Société Générale Corporate & Investment Banking's Global Execution Services team offers global coverage across 65 markets, comprehensive liquidity solutions, advanced algorithms and an integrated execution product, which includes all equities & ETFs.

In 2010, the bank plans to further enhance its sales-trading service, to continue to innovate in Global Electronic Services, to provide consistent capital commitment across all equities, and to reinforce its offering in Portfolio Trading, Index & Quant Services, Futures as well as US and Pan-Asian products.

Biography

Mark Goodman

Mark Goodman joins Société Générale Corporate & Investment Banking as Head of Electronic Services, Europe. Mark has over ten years of experience in the electronic trading space and has covered institutional clients across Europe and the US. Previously, he worked at UBS where he was Head of Sales for Direct Execution for Europe, Middle East and Africa. In that role he was responsible for all aspects of sales, account management and marketing. From 1996 to 1997 Mark worked as a support analyst at Cap Gemini, the IT consultancy.

Jason King

Jason joins Société Générale Corporate & Investment Banking as Electronic Sales Trader. He has nearly 20 years' experience in the asset management industry, responsible for single stock trading in Latin America, Asia, Europe and other emerging markets. Prior to joining the bank Jason was an Equity Trader at JP Morgan Asset Management in London since 1997. From 1989 to 1997 he worked as an Equity Trader for Martin Currie Investment Management.

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves more than 30 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3 073 billion, September 2009) and under management (EUR 348 billion, September 2009).
- **Corporate & Investment Banking:** Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in the socially-responsible investment indexes: FTSE4Good and ASPI.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with 12 000 professionals present in over 40 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- **For Corporates, Financial Institutions and public sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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