

PRESS RELEASE

London, 12th June 2013

SOCIETE GENERALE ACHIEVES TOP RANKINGS IN THE 2013 THOMSON REUTERS EXTEL EUROPE AND EUROMONEY SURVEYS

Thomson Reuters Extel Survey 2013

Societe Generale Cross Asset Research is pleased to announce that its teams and analysts achieved top rankings in the 2013 Thomson Reuters Extel Survey, based on votes by Institutional Investors.

In the ranking of individual analysts, **Alain Bokobza** has won the No.1 position in Multi Asset Research and Country Research for France for the second consecutive year, **Albert Edwards** ranks No 1 in Global Strategy and **Andrew Laphorne** ranks No.1 in Quantitative Research for the fifth consecutive year. In addition, **John Carson** has been voted No.2 in Index Analysis.

For the sixth consecutive year, Societe Generale Cross Asset Research ranks No.1 in both **Multi Asset and Global Strategy Research**. As for **Equity Research**, eleven sectorial teams have been named in the Top 10 of their category.

A breakdown of the Thomson Reuters Extel Survey 2013 results are as follows:

- #1 Global Strategy for the 6th consecutive year
- #1 Multi Asset Research for the 6th consecutive year
- #2 Country Research for France for the 2nd consecutive year
- #2 Quantitative/Database Research
- #2 Index Analysis
- #3 Global Economics for the 2nd consecutive year

SRI Research has also been ranked No.4 this year, and **ETF Services** No.1 for the fifth consecutive year.

SOCIETE GENERALE
PRESS OFFICE :

LAETITIA MAUREL
+33(0)1 42 13 88 68
Laetitia.a.maurel@socgen.com

SOCIETE GENERALE
CORPORATE & INVESTMENT
BANKING :

JASVANT SINGH
+4420 7762 5260
Jasvant.singh@sgcib.com

MURRAY PARKER
+4420 7676 6771
Murray.parker@sgcib.com

ILA KOTECHA
+4420 7676 6804
ila.kotecha@sgcib.com

SOCIETE GENERALE
SGCIB
75886 PARIS CEDEX 18
www.sgcib.com

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 976,447,673.75
562 120 222 RCS PARIS

Euromoney Fixed Income Investors Survey 2013

Societe Generale Cross Asset Research also achieved positive rankings in the 2013 Euromoney Fixed Income Investors survey. For the fourth consecutive year it is ranked No.1 for **Overall Credit Strategy** by Investors.

A breakdown of the Euromoney Fixed Income Investors Survey results by category are as follows:

General Categories:

- #1 Overall Credit Strategy for the 4th consecutive year
- #1 Overall Trade Ideas for the 3rd consecutive year

Fixed Income categories (among 14 categories overall):

- #1 Sovereigns for the 2nd consecutive year
- #1 Non-Bank Financial Institutions for the 5th consecutive year
- #1 TMT for the 5th consecutive year
- #1 Utilities for the 5th consecutive year

Finally, Societe Generale Cross Asset Research achieved **top positions** in other categories:

- #2 Banks
- #2 General Industries
- #2 High Yield
- #3 Emerging Markets Sovereigns
- #4 Supranational & Agencies

These prestigious accolades demonstrate the long term efforts by the bank to offer its clients high quality research, in order to help them in their strategic investment decisions.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking**, **global finance**, and **global markets**.

- For **Corporates**, **Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

www.sgcib.com