

Press release

London, 2 August 2010

Societe Generale Corporate & Investment Banking Obtains Gilts Primary Dealer Status

Societe Generale Corporate & Investment Banking announces that it has been granted the status of Gilt-Edged Market Maker (GEMM), with effect from 1 September 2010.

This role, granted by the UK Debt Management Office and the London Stock Exchange, allows Societe Generale Corporate & Investment Banking to become a primary dealer in gilts, UK government bonds in sterling, issued by the UK Treasury. The bank will now be able to participate directly in gilt auctions, while playing an active role in the issuance, distribution and marketing of UK government debt.

Employing around 1,600 staff in its corporate & investment bank in the UK, Societe Generale has been offering financial solutions to UK and international corporates and investors from its London hub for more than 130 years. The bank is already active in the sterling bond market and well known by issuers and investors in the UK through its leading euro fixed income franchise.

Chico Khan-Gandapur, Global Head of Flow Fixed Income & Currencies, comments: "The GEMM status is a natural step in the development plans of Societe Generale Corporate & Investment Banking, adding a further European primary dealership to our existing capabilities across the euro zone and Central and Eastern Europe. It will also strongly position us with existing as well as new clients, while further enhancing our capabilities as a key worldwide funding advisor."

Demetrio Salorio, Global Head of Debt Capital Markets, says: "This new primary dealership further extends the bank's presence as a partner in the execution of issuance programmes to European countries. Together with our leading euro primary capabilities, the GEMM status enables us to provide our issuer clients around the world with first-class primary advice and execution services into the two main European fixed-income markets."

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

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SOCIETE GENERALE
A French corporation with share
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- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets.**

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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