

PRESS RELEASE

London, April 30th, 2013

CHRISTIAN BEHAGHEL APPOINTED HEAD OF GLOBAL TRANSACTION BANKING

Christian Behaghel is appointed head of Global Transaction Banking and deputy head of Global Transaction & Payment Services starting from May 2, 2013.

He will report to Pascal Augé, head of Global Transaction & Payment Services.

In his new role Mr Behaghel's main objective will be to drive Societe Generale GTB's development strategy by supporting its client base of corporate and financial institutions in the management of their global relationships.

Mr Behaghel will have direct supervisory responsibilities for Societe Generale GTB's four main business lines: corporate cash management, cash clearing/correspondent banking, international trade financing services, and factoring, and will be able to draw on the resources of the Societe Generale Group's international network.

Christian Behaghel, an ESSEC graduate, joined Societe Generale in 1976.

Following various overseas jobs in the Group's Corporate & Investment Banking division, in 1992 he was appointed Head of Financial Engineering before joining the Large Corporates division in 1998.

In 2009, he became Global Head of Large Corporate clients for the Retail Banking in France division.

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SOCIÉTÉ ANONYME AU CAPITAL DE 976 447 673,75 EUR
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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.