

Press Release

London, 29 October 2009

Société Générale announces the appointment of Carlo Tommaselli as a senior bank analyst

Société Générale announces the appointment of Carlo Tommaselli as a senior bank analyst in the Sector Research team headed by Fabrice Théveneau, part of the bank's Cross-Asset Research. Carlo Tommaselli will be based in Paris and will report to Alan Webborn, Head of Bank Equity Research.

Before joining Société Générale, Carlo Tommaselli gained a wealth of experience as an Italian banks' analyst at CAI Cheuvreux Milan from 2006 to 2009, at ING Wholesale Banking from 2003 to 2006 and at Banca Imi from 2002 to 2003. Carlo previously worked at Société Générale in Milan as a bank analyst from 2000 to 2002. He began his career in 1995 at the audit and corporate finance firm Coopers & Lybrand (now known as PriceWaterhouseCoopers).

Carlo graduated from Bocconi University obtaining a Master's degree in finance. He is a member of the Italian Financial Analysts Association (AIAF).

This appointment further strengthens Société Générale's global research capabilities in key sectors.

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PRESS RELATIONS

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Notes to Editors:**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 906 billion, June 2009) and under management (EUR 333 billion, June 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

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Société Générale Cross Asset Research

Société Générale Cross Asset Research teams comprise 200 professionals including economists, rates, forex and commodities strategists, credit and equity analysts and strategists, quantitative and derivatives specialists. Based in London, Paris, New York, Tokyo and Hong Kong they combine their expertise to offer:

- A unique cross-asset approach
- Top-rated strategic, sector, company and thematic analysis
- A customized offering and bespoke products
- Independent and innovative views with a focus on trade ideas