

PRESS RELEASE

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SOCIETE GENERALE CORPORATE & INVESTMENT BANKING RANKED BEST PERFORMING GLOBAL EQUITY BROKER

Societe Generale Corporate & Investment Banking has been ranked #1 global equity broker in the Pensions & Investments Tradewatch report in a survey conducted by Elkins/McSherry, a leader in financial consulting specialising in transaction cost analysis.

Overall the bank delivered a performance of over 30 basis points better than the price at the time of receiving the order - a significant achievement, especially considering that the outperformance was almost twice as large as the second ranked broker.

This accomplishment is a testament to the investments Societe Generale Corporate & Investment Banking has made to enhance its execution platform, global reach and its ongoing commitment to putting clients first.

Commissioned by Pensions & Investments, Tradewatch provides a ranking of best-performing brokers based on global equity trading. The Elkins/McSherry data universe comprises actual trade data collected from 300 of the largest investment management institutions. It represents more than 24 million trades, \$7.2 trillion in principal and 375 billion shares executed across 47 countries and 2000 brokers worldwide.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.
www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions** and **public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forwardlooking research across asset classes.

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