

London, 16 June 2010

Societe Generale Corporate & Investment Banking strengthens its Mergers & Acquisitions capabilities in Europe

Societe Generale Corporate & Investment Banking announces the appointments of Jan Caspar Hoffmann as Managing Director, Head of Mergers & Acquisitions in Germany, effective 15th of June, and Alessandro Franzosi as Managing Director, Co-Head of Mergers & Acquisitions in Italy together with Marco Belletti, effective 14th of June.

Jan Caspar joins the bank from Merrill Lynch Global Private Equity (MLGPE) in London where he was responsible for the German business. He has also held several positions at Merrill Lynch Investment Banking in London and Frankfurt.

Alessandro Franzosi joins the bank from Morgan Stanley Milan, where he was Managing Director, predominantly covering M&A transactions.

Jan Caspar Hoffman will be based in Frankfurt and will report to Thierry d'Argent, Global Head of Mergers & Acquisitions, and to Guido Zoeller, Head of Coverage and Investment Banking in Germany.

Alessandro Franzosi will be based in Milan, and will report to Thierry d'Argent, and to Patrizia Micucci, Head of Coverage and Investment Banking in Italy.

These appointments are part of the bank's strategy to strengthen the M&A and Investment Banking capabilities to enhance its offering to clients.

Biography

Jan Caspar Hoffmann

Before joining Societe Generale Corporate & Investment Banking, Jan Caspar Hoffmann spent almost 11 years at Merrill Lynch. He started his career at Merrill Lynch in Investment banking in Frankfurt and after 7 years relocated to London to become part of the Financial Sponsors team. At the beginning of 2007, Jan Caspar Hoffmann joined Merrill Lynch Global Private Equity ("MLGPE") where he was responsible for the German business as a Senior Principal. Jan Caspar Hoffmann studied at the University of Cologne, the Business and Economics University of Vienna and at EAP, European School of Management, in Oxford, Madrid, Paris and Berlin and graduated with the Diplôme Grande Ecole de Gestion and the Diplom Kaufmann.

Alessandro Franzosi

Before joining Societe Generale Corporate & Investment Banking, Alessandro Franzosi was Managing Director at Morgan Stanley in Milan, predominantly covering the M&A transactions. He began his career in 1990 at Fininvest Spa in Milan as a Strategic Planning Analyst. Then in 1994, he joined the corporate development department where he was in charge of M&A and corporate development initiatives for Fininvest Group. From 1995 to 1997, he was notably CFO of the internet and Multimedia Division for Olivetti Telemedia Spa in Milan. Then he spent the next two years in Banca IMI, as within the M&A team covering the Media & Telecom sector. In 1999, he joined Morgan Stanley Milan as an Associate within the M&A team. He is promoted Managing Director five years later.

SOCIETE GENERALE
PRESS RELATIONS

Laetitia Maurel
Tel: +33 1 42 13 88 68
laetitia.maurel@socgen.com

SOCIETE GENERALE
CORPORATE & INVESTMENT
BANKING

Jasvant Singh
Tel: + 44 20 7676 6800
jasvant.singh@sgcib.com

Ila Kotecha
Tel : + 44 20 7676 6804
ila.kotecha@sgcib.com

Murray Parker
Tel: +44 20 7676 6771
murray.parker@sgcib.com

SOCIETE GENERALE
A French corporation with share
capital of EUR 924, 757, 831
552 120 222 RCS PARIS

Press contact:

Ila Kotecha

ila.kotecha@sgcib.com

Tel: +44 (0)207 676 6804

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Société Générale Corporate & Investment Banking

At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 11, 000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- For **Corporates, Financial Institutions and public sector**: providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

www.sgcib.com