

## PRESS RELEASE

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### **SOCIÉTÉ GÉNÉRALE DE BANQUES AU CAMEROUN IS LAUNCHING MONIFONE, THE FIRST MULTI-OPERATOR SERVICE TO TRANSFER MONEY AND PAY INVOICES BY MOBILE PHONE IN CAMEROON**

Société Générale de Banques au Cameroun (SGBC) is launching Monifone, the first multi-operator money transfer and invoice payment service by mobile phone in Cameroon.

In addition to mobile payments, Monifone's unique characteristic is to offer services to non-SGBC clients and to individuals who do not have a bank account. This offer follows in the footsteps of Yoban'tel, which was developed by Société Générale de Banques au Sénégal.

Monifone is a simple, fast and secure service that is designed to meet the various needs of clients by providing services such as:

- money transfer to persons whether or not they are subscribers of Monifone
- money withdrawals and deposits within an approved network of outlets (SGBC and its partners)
- internet credit recharge by mobile phone
- paying invoices by mobile phone
- international money transfer solutions
- enabling companies and public institutions to pay wages, pensions and healthcare benefits to individuals without a bank account.

Two partners, microfinance institutions Advans and Crédit Communautaire d'Afrique (CCA), already offer Monifone to their clients.

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