

## PRESS RELEASE

Paris, 6 July 2011

### APPOINTMENT

Marie Cheval joined Societe Generale Group on 1 July 2011 as Deputy Head of the Domestic and International Payments division of Retail Banking in France.

As of 1 January 2012 she will be appointed Head of Domestic and International Payments, thereby succeeding Yannick Chagnon, who will be retiring at this date. Marie Cheval will become a member of the Group Management Committee when she takes up this position.

**Marie Cheval** is a graduate of the Institut d'Études Politiques de Paris. She joined the French General Inspectorate of Finance when she graduated from the École Nationale d'Administration (ENA) in 1999 before joining La Poste Group in 2002 as advisor to the CEO on financial activities and the mass market network. In 2004, she was appointed Director of Strategy for La Poste's financial services, which became La Banque Postale on 1 January 2006. That year, Marie Cheval was appointed Director of Marketing before becoming Head of Operations in October 2009.

### Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees\* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.  
[www.societegenerale.com](http://www.societegenerale.com)

\* including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord

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