

Press Release

Hong Kong, 12 September 2007

Société Générale Corporate & Investment Banking boosts its Asia-Pacific ETF team with senior appointment

Société Générale Corporate & Investment Banking (SG CIB), part of the Société Générale Group, is pleased to announce the appointment of Joseph Ho as Managing Director, Head of Exchange Traded Funds (ETF) Sales and Marketing, based in Hong Kong. He is responsible for expanding the bank's ETF business across the Asia-Pacific region including opening up new markets and developing new products.

Joseph joins SG CIB from Barclays Global Investors (BGI) where he spent the last eight years as the Regional Director for North Asia and later, Head of BGI's iShares ETF business in Asia ex-Japan. Joseph has over 25 years of experience in the asset management industry covering the region having worked in Hong Kong, Japan and Taiwan. He started his career as a portfolio manager and has since expanded his responsibilities to cover product and business development as well as sales and marketing.

SG CIB is currently Asia's largest issuer of ETFs under the brand name of Lyxor Asset Management with seven ETFs listed in Hong Kong and another seven in Singapore. Lyxor Asset Management is a market leader in Europe, currently offering 86 ETFs, commanding 26% of all European ETF assets.

SG CIB has an established reputation for excellence in equity derivatives, having consistently received solid recognition both regionally and globally for its strength in equity derivatives from key industry titles including Risk, AsiaRisk, Finance Asia, The Asset and Global Finance.

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 24 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2,580 billion, June 2007) and under management (EUR 467.2 billion, June 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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Société Générale Corporate & Investment Banking

Present in over 45 countries across Europe, the Americas and Asia, Société Générale Corporate & Investment Banking is a reference bank specialising in:

- Euro capital markets. A top ten player in debt and equity segments (bonds, securitisations, syndicated loans, equity-linked and equity issues).
- Derivatives. Among the world leaders in equity derivatives and in many interest rate, credit, foreign exchange and commodities derivatives.
- Structured finance. A worldwide leader in export, project and structured commodity finance.

Combining innovation and quality of execution, Société Générale Corporate & Investment Banking provides corporates, financial institutions and investors with value-added integrated financial solutions.

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