

Clichy, 21 May 2004

ALD Automotive, a subsidiary of the Société Générale group specialised in Operational Leasing, sets up in Slovenia

ALD Automotive establishes business in new EU member state Slovenia.

The opening of this new subsidiary corresponds to ALD International's objective to service customers and accompany their development within the new member states of the EU, as well as to reinforce the position of Société Générale group in the enlarged EU through an additional business line: operational leasing and fleet management.

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ALD Automotive in Slovenia will work in close relationship with SKB Banka, a Slovenian bank member of Société Générale group since 2001 – 4th largest bank in Slovenia in terms of assets with a market share of 8%.

Thanks to this move, ALD Automotive now offers solutions to its corporate customers in every area of full service leasing and fleet management in 20 countries. ALD Automotive manages a fleet size of 520,000 vehicles and employs 3,000 persons, all dedicated to providing efficient level of service.

Société Générale Group

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 88,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 15 million retail customers worldwide.
- Asset Management, Private Banking & Securities Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (approximately USD 1200 billion) and under management (EUR 284 billion, December 2003).
- Corporate & Investment Banking: SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially responsible investment indexes.

www.socgen.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management arm of the Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in 20 countries throughout Europe and Northern Africa (Morocco)
- Employs 3,000 persons dedicated to customer satisfaction
- Manages 520,000 vehicles

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com

ALD International

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