

## Press Release

Paris, 27 January 2010

### **Société Générale signs up to energy efficiency in buildings**

Société Générale, as part of its environmental policy, has joined the Manifesto for Energy Efficiency in Buildings launched by the World Business Council for Sustainable Development (WBCSD)\*.

The signing of this Manifesto by Jean-Marc Castaignon, Head of Corporate Real Estate at Société Générale and Philippe Laget, Head of Sustainable Development, forms part of an ongoing strategy to promote progress and experience sharing with other international companies. It clearly demonstrates the Group's collective commitment to work towards a more energy and carbon efficient environment.

The Manifesto involves:

- Creating a baseline and setting energy reduction targets within a set timeframe
- Publishing a policy for minimum energy performance levels in the company's commercial buildings
- Defining and carrying out an audit program covering these issues
- Publishing annually buildings' energy use, CO<sub>2</sub> emissions and progress against reduction targets
- Further promoting building energy efficiency among employees, suppliers and other partners.

For several years now, Société Générale has been developing policies to improve the energy efficiency of its 3.5 million m<sup>2</sup> of real estate assets. Prominent actions include the construction of the Granite Building, France's first high-rise tower to be certified as a High Environmental Quality (HQE) building and the Group's headquarters in La Défense, and the creation of the Group's first energy positive branch in French Polynesia. This policy has been reinforced by an action plan to reduce the Group's CO<sub>2</sub> emissions and by the decision to achieve carbon neutrality over 2008 – 2012. These actions include the establishment of a "responsible real estate" reference system inspired by the best national standards (Europe, North America) and projects tied to the local production of renewable electricity.

\*The WBCSD is a global association of 200 companies drawn from 35 countries and 20 major industrial sectors worldwide. It provides a platform for its members to share knowledge, experiences and best practices on sustainable development. <http://www.wbcscd.org>

PRESS RELATIONS  
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**Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3 073 billion, September 2009) and under management (EUR 348 billion, September 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in the socially-responsible investment indexes: FTSE4Good and ASPI.

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