

PRESS RELEASE

Paris, 22nd January 2014

SOCIETE GENERALE APPOINTS GROUP COUNTRY HEAD FOR GERMANY

Societe Generale is pleased to announce that **Guido Zoeller** is appointed Group Country Head for Germany, effective 1st January 2014, in addition to his current functions as Chief Country Officer of Societe Generale Corporate & Investment Banking in Germany. He is also appointed member of the General Management Committee of Societe Generale Group.

With more than twenty years of experience in banking, Guido Zoeller joined the bank in 2010 as Head of Coverage and Investment Banking for Germany, Austria and Switzerland. He previously held various positions for Merrill Lynch/Bank of America, Deutsche Bank and Commerzbank. He was Chief Country Officer for Societe Generale Corporate & Investment Banking in Germany since July 2012.

Societe Generale builds on its long-standing presence as one of the oldest foreign banks in the German market, going back to 1886. In Germany about 3.500 employees in 7 locations are working for Societe Generale Group. The bank serves the German market through a wide range of businesses, the main activities taking care of individual and corporate clients are: Societe Generale Corporate & Investment Banking, Societe Generale Securities Services, GEFA and PEMA (Equipment Finance), ALD (CAR Leasing) and BDK (Car Financing), Hanseatic Bank (Consumer Finance), Societe Generale Insurance (Insurance Business) and Onvista Media/Bank (Financial Information /Online Brokerage).

Societe Generale is continuously investing in German market and is focusing on actively financing the German economy through its strong Investment Banking capabilities and through GEFA, ALD and BDK as typical financiers of small and medium size enterprises. Over the years, Societe Generale has built strong relationships with mostly large German corporates, Financial Institutions and Financial Sponsors.

PRESS RELATIONS

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Biography

Guido Zoeller

Guido Zoeller joined Societe Generale Corporate & Investment Banking in 2010 as Head of Coverage and Investment Banking for Germany, Austria and Switzerland. He is Chief Country Officer of Societe Generale Corporate & Investment Banking in Germany since July 2012.

Before joining Societe Generale Corporate & Investment Banking, he worked for Merrill Lynch / Bank of America as a Managing Director within the Investment Banking division, Senior Client Coverage.

He started his career at Commerzbank in 1990. There, after five years in various functions and locations, he joined the corporate finance department of Commerzbank as a Senior Manager and Team Head, Client Coverage, in London. From 1997 to 2006, he worked at Deutsche Bank, at last as Director Corporate Finance, Client Coverage. During the first two years (1997-1999) he was with Bankers Trust in London and Frankfurt, which was then taken over by Deutsche Bank in 1999.

Guido Zoeller holds a second degree in law and studied law and economics in Passau and Bonn.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France) and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.