

Press Release

Paris, 24 November 2010

Societe Generale strengthens its commitment to "Nos Quartiers ont des Talents"

Societe Generale is delighted with its employees' commitment to "Nos Quartiers ont des Talents" (Inner City Talents), an association devoted to helping new graduates from underprivileged neighbourhoods find employment. With more than 250 volunteer sponsors among its employees in the Paris and Lyons regions, Societe Generale is the association's leading partner.

The Group is proud of its employees' involvement and plans to enrich the partnership and make it sustainable over the next five years. Since the partnership was set up three years ago, Societe Generale sponsors have helped more than 500 young graduates, half of whom have obtained a job with a permanent contract which is in line with their studies and meets their expectations. 24 of them were even hired by the bank.

Within Societe Generale, the partnership unites the activities of "Talents et Partage" (Talents and Sharing), an association of Group employees and retirees which serves as a go-between for the employee volunteers and "Nos Quartiers ont des Talents", and those of Societe Generale's Corporate Foundation, which provides financial support for the charity.

At the National "Nos Quartiers ont des Talents" meeting on 23 and 24 November, Frédéric Oudéa, Chairman and CEO of the Group, emphasised that Societe Generale hopes to get more employees involved as sponsors in order to strengthen its commitment, and aims to remain the association's number one partner by supporting an ever-increasing number of young graduates in their search for successful and long-term entry into the professional world.

This partnership falls under the Group's diversity and citizenship policy, which allows employees to share their experiences in order to contribute to professional insertion.

About Nos Quartiers ont des Talents

"Nos Quartiers ont des Talents," founded in 2005, supports recent graduates who have completed a four or more year post-secondary diploma, are under 30, and generally are from poorer areas, as they hunt for a job. The association offers personalised support throughout the year and gives them access to a network of companies. They receive advice from a sponsor, who is either a business owner or an active manager, and have the opportunity to meet recruiters during "company meetings." Over the past five years, 5,000 graduates have benefitted from the association's services and have been supported by a network of over 2,000 volunteer sponsors from 500 partner companies.

www.nosquartiers-talents.com

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

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