

PRESS RELEASE

Paris, 19 March 2013

APPOINTMENTS

Marie Cheval has been appointed Chief Executive Officer of Boursorama by the Board of Boursorama which met on March 18th. She succeeds Ines Mercereau who has decided to step down as CEO and member of the Board of Boursorama for personal reasons.

Pascal Auge will replace Marie Cheval as Head of *Global Transaction and Payment Services*.

Marie Cheval and **Pascal Auge** are members of Societe Generale Group's General Management Committee.

"I would like to thank Ines Mercereau for her dedication and her contribution to the development of Boursorama, particularly with regard to online banking activities, which have expanded to become market leaders in France. Marie Cheval's wide-ranging experience in banking, particularly her in-depth knowledge of retail banking and payment services, will be instrumental in helping Boursorama implement its strategy especially as a leading player in online banking services in France and in Europe. I know that we can count on Pascal Auge to seize development opportunities and meet the future technological challenges in Global Transaction and Payment Services," said Jean-Francois Sammarcelli, deputy Chief Executive Officer of Societe Generale.

Biographies

Marie Cheval was Head of Global Transaction and Payment Services of Societe Generale since January 2012. She began her career in 1999 as an Inspector of Finance at the French Ministry for the Economy. In 2002, she joined the La Poste Group as an Advisor to the Managing Director in charge of financial services. In 2004, she was appointed Director of Strategy for La Poste's financial services, which became La Banque Postale on 1 January 2006. In the same year, she was appointed Marketing and Sales Director before becoming Director of Operations in 2009. She joined Societe Generale Group in July 2011 as Deputy Head of the domestic and international payment division of retail banking in France.

Marie Cheval attended the Ecole Nationale d'Administration (ENA) and is a graduate of the Institut d'Etudes Politiques de Paris.

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A FRENCH CORPORATION WITH SHARE CAPITAL OF
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Pascal Auge has been Head of Global Transaction Banking since 2012, supervising Societe Generale's four Global Transaction Banking business lines: corporate cash management, cash clearing and correspondent banking, global trade finance and factoring. He was as well Deputy Head of Global Transaction & Payment Services. He began his career at Societe Generale Group in 1986. After working for 9 years at the Group internal auditing department, he joined Corporate and Investment Banking (SG CIB) as Deputy Head of the media and telecom coverage department. In 1997 he became Deputy head for Western Europe and in 1998 he took over as Head of Corporate Banking in London, before becoming Country Head for Germany in 2001 and then for Italy in 2005. In 2007, Pascal Augé was appointed global head of human resources and a member of the Board of Directors at Société Générale Corporate & Investment Banking. In 2009 he became Head of Western Europe for SG CIB.

Pascal Auge is a graduate of the Ecole des Hautes Etudes Commerciales (HEC).

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

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