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Press Release

Société Générale Corporate & Investment Banking strengthens its Asia Pacific flow business team

Société Générale Corporate & Investment Banking has announced two senior appointments in its Asia Pacific Flow Fixed Income & Currencies team to spearhead the bank's strong push on flow business.

Adam Reynolds and **Robert Reilly** have been appointed as Asia Co-Heads of the bank's Flow Fixed Income & Currencies team, with Adam looking after the development of the sales force and Robert focusing on trading activities.

Based in Hong Kong, Adam and Robert report locally to Andrew Wardle, Head of Global Markets for Asia Pacific. Globally, Adam reports to Michael Burton, Global Head of Flow Foreign Exchange Sales in London, while Robert reports to Christophe Coutte and Amaury D'Orsay, Global Co-Heads of Rates Trading.

Adam Reynolds, previously the European Head of Global Currencies Flow Sales with Merrill Lynch, will focus on building a client focused sales team with single point of contact coverage for clients across the rates and currencies product range throughout the region. This will involve leveraging on Société Générale Corporate & Investment Banking's existing strong regional footprint in co-operation with the other sales groups across its Global Markets platform, as well as servicing the bank's global client base during Asia Pacific market trading hours.

Robert Reilly, previously Managing Director, Rates Trading at Société Générale Corporate & Investment Banking in Sydney, now heads the bank's trading team and will focus on strengthening the bank's presence in G10 Rates & FX Forwards in Asia Pacific. Robert will also expand the customer offering in Emerging Asia Rates while supporting the development of Non-Deliverable Forward (NDF) trading in Hong Kong as well as the on-shore trading in Seoul and Taipei.

These appointments will strengthen the bank's flow management structure in Asia Pacific to further develop its Flow Fixed Income & Currencies business franchise in Asia through its globally integrated strategy.

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Biographies:

Adam Reynolds

Adam Reynolds was previously the European Head of Global Currencies Flow Sales with Merrill Lynch in London and Singapore. Prior to that, Adam worked at HSBC in Tokyo and Hong Kong until 1997, and was an FX trader at Société Générale Corporate & Investment Banking in Sydney until 1993.

Adam has 22 years of experience in the financial markets, of which 14 years were focused on the Asian region

Adam gained his MSc in Finance from SOAS, University of London.

Robert Reilly

Robert joined Société Générale Corporate & Investment Banking in 1993 in Sydney and was previously Managing Director, Rates Trading.

Robert has 16 years of experience in Rates and FX trading. Previous to this role, Robert ran Interest Rate Derivatives Trading and Sales in Sydney.

Robert is a graduate of Macquarie University in Sydney, B Fin.

Note to editors:

Société Générale

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- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 762 billion, March 2009) and under management (EUR 332 billion, March 2009).
- Corporate & Investment Banking: Société Générale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

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- For **investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution and forward-looking research across asset classes.

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