

NEWS FLASH

Paris, 3 June 2013

SOCIETE GENERALE PRIVATE BANKING RENEWS ITS PARTNERSHIP WITH THE FRENCH GOLFER THOMAS LEVET

Societe Generale Private Banking has renewed its support for the French player Thomas Levét, winner of the French Open in 2011. This sponsorship will last for two years.



As well as this talented player, the private bank also sponsors three other top-level golfers: Angel Cabrera, winner of the US Open in 2007, the Augusta Masters in 2009, and runner-up in the 2013 Masters, Jeev Milkha Singh, winner of the Scottish Open in 2012, and Christian Cévaër, winner of the European Open in 2009.

Societe Generale Private Banking's support for these 4 golfers is part of a broader approach by Societe Generale group, which dates back to 2001 when the bank became a major partner of the French Golf Federation. Since 2008, Societe Generale has also partnered the Evian Masters, a major international women's tournament.

Thomas Levét, born in 1968 in France, turned professional at the age of 20. Winning the British Grand Masters in 2001 instantly made him one of the international golfing elite. He confirmed his position in 2002 with a 2nd place at the British Open and joined the PGA Tour in 2003. In 2004, his talent really took off as he won the Scottish Open.

PRESS SERVICE
SOCIETE GENERALE - GIMS

ELISA O'NEILL
+33 (0)1 42 14 39 24
elisa.oneill@socgen.com

ESTELLE DUNAND
+33 (0)1 42 14 38 99
estelle.dunand@socgen.com

JOLYON BARTHORPE
+33 (0)1 42 14 34 55
jolyon.barthorpe@socgen.com

SOCIETE GENERALE
GIMS/COM
75886 PARIS CEDEX 18 - FRANCE
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 976,447,673.75
552 120 222 RCS PARIS

His impressive results made him France's No.1, and Europe's No.5, qualifying him for the Ryder Cup, which he won with the European team. Coming 13th in the US Masters (the first French golfer to ever achieve this) Thomas Levet launched his career on the American circuit in 2005. Thomas Levet won the French Open in 2011, his 6th victory on the European circuit.

He is the best rewarded French golfer on the circuit and the only one to have won the Ryder Cup in the United States.



Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

More than 154,000 employees, based in 76 countries, accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama;
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories;
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

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Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 87.9 billion of assets under management at the end of March 2013.

With 2,500 staff in 16 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013 Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Outstanding Wealth Planning and Trust Provider – Highly commended (Private Banker International 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management/The Banker 2012).

www.privatebanking.societegenerale.com

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