

NEWS FLASH

Paris, 21st June 2012

NATIONAL SOCIETE GENERALE BANK NAMED “BEST BANK IN EGYPT” BY EUROMONEY

Egyptian subsidiary of Societe Generale, National Societe Generale Bank (NSGB) has been named “Best Bank in Egypt” by the magazine Euromoney. The award was presented during Euromoney Middle East Awards for Excellence Dinner in Dubai on 6th June 2012.

Euromoney highlighted the fact that despite the turmoil seen in 2011, NSGB has managed to post favourable financial results:

- increase of net income by 11%
- increase in deposits by 3%
- reduced NPL ratio by 0.4%.



Established in 1978 by Societe Generale, NSGB is one of the top five Egyptian Banks serving more than 600 thousand clients through 4200 banking professionals. With more than 160 branches, NSGB offers advice and services to individual, corporate and institutional customers.

www.nsgb.com.eg



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About NSGB:

Established in 1978 by SG group (one of the largest financial services groups in the Eurozone), NSGB is one of the top Egyptian Banks serving more than 600 thousand clients through 4200 banking professionals. NSGB vision is to keep close to its clients through offering a wide range of products serving almost every financial need of Corporates, medium and small enterprises or individuals with a balanced focus on both Corporate and Retail Banking. To achieve this vision, NSGB expands its network of branches to more than 160 branches covering 24 governorates. Moreover; NSGB keeps enhancing its multi-channels automated tools to reach its clients through a network that reaches more than 340 ATMs, in addition to, a dedicated call-center available 24 hours a day, 7 days a week.

For more information about the bank, visit: www.nsgb.com.eg

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the main international socially-responsible investment indices: FTSE4Good, ASPI, DJSI World and DJSI Europe.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.