

Press release

Hong Kong, 2 July 2009

Société Générale Corporate & Investment Banking launches Global Capital Markets platform in Asia Pacific

Société Générale Corporate & Investment Banking is pleased to announce the launch of a Global Capital Markets (GCM) platform in Asia Pacific.

The Asian business will be led by Yves Jacob and provides integrated debt and equity solutions to issuers willing to access public primary euro markets.

Based in Hong Kong, Yves Jacob jointly reports to Ashley Wilkins, Head of Capital Raising and Financing for Asia Pacific and Jean-Marc Giraud, Global Head of GCM based in Paris.

Yves Jacob was previously Director of the French Corporate Origination team based in Paris before relocating to Hong Kong. He joined Société Générale in 2000 and has held various positions in the areas of Media and Telecoms Finance, Leveraged Finance and Capital Markets.

The extension of Global Capital Markets' to the Asia Pacific region enhances the Capital Raising and Financing service range in the region to offer solutions across the issuers to investors continuum. The Asian based team will add to the existing global network that spans across Europe, Americas and Middle East, and will provide solutions to corporations, financial institutions and public sector entities.

Based on in-depth issuer coverage and leading distribution capabilities, the Global Capital Markets team has built strong market recognition over the years and currently ranks #3 in the Eurobond League Tables according to IFR Magazine (#2 for Corporates and #4 for Sovereigns).

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SOCIETE GENERALE
A French corporation with share capital of
EUR 738.409.055
552 120 222 RCS PARIS

Biography:**Yves Jacob**

Yves JACOB joined Société Générale in 2000 as part of the Media and Telecoms Finance group. In 2005, he took on the position of Senior Corporate Originator of the group's Debt Capital Markets team based in Paris. His transactional experience includes a large number of benchmark Eurobond and USPP issues for a variety of corporate issuers, including some debut issuers. Prior to joining Société Générale, Yves was active in leveraged finance with positions at BNP Paribas. Yves holds an MBA degree from French business school Essec.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- **Retail Banking & Financial Services:** Société Générale serves more than 30 million individual customers worldwide.
- **Global Investment Management & Services:** Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 762 billion, March 2009) and under management (EUR 332 billion, March 2009).
- **Corporate & Investment Banking:** Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE4Good, ASPI and Ethibel.

www.socgen.com

Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking is the bank of reference for:

- **Euro capital markets.** A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- **Derivatives.** A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- **Structured finance.** A worldwide leader in export, project and structured commodity finance with global expertise in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity.

www.sgcib.com

Société Générale Corporate & Investment Banking in Asia-Pacific

Backed by worldwide expertise and an extensive network in Asia Pacific, Société Générale Corporate & Investment Banking has built prime corporate & investment banking operations in the region to become a leading regional player in capital markets, derivatives, and structured finance. Société Générale Corporate & Investment Banking combines in Asia Pacific both global and local strengths to provide corporate clients, financial institutions and private investors with value-added integrated financial solutions.

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